



SUMMER SEMMESTER 2020/21 BEGINS AT AAB COLLEGE



AAB COLLEGE JOINS THE EUROPEAN LAW FACULTIES ASSOCIATION (ELFA)



COOPERATION AGREEMENTS WITH TURKISH UNIVERSITIES CONTINUE



MAGNA CHARTA OBSERVATORY: AAB COLLEGE TAKES PART IN "EUROPEAN UNIVERSITIES 2030: VISION AND VALUES

## SUMMER SEMMESTER 2020/21 BEGINS AT AAB COLLEGE



As AAB College holds the student in the highest regard, the student rewards AAB College, in turn, by keeping their studies at the center of their attention. Our institution has taken every measure to meet all requirements of the students.

#### **Rector Bujar Demjaha's message:**

Dear students, teachers and coworkers,

It is my pleasure to address you today, on International Women's Day, immediately after Teacher's Day March 7, wishing you and your families well on these two joyous holidays.

For us at AAB College, today is even more special, because we are starting the summer semester of the academic year 2020/21.



Aside from the quality of studies, AAB College and all its campuses in Prishtina, Ferizaj, and Gjakova also set themselves apart from the rest with their infrastructure, which we are all proud of. As is rarely the case with any institution of higher education during these times, we are doing most of the teaching in our classes, but as a necessity, and in complete adherence with the anti-Covid-19 measures, a part of the teaching remains to be done from a distance, while another part is being done on Sundays. It is a state of emergency and we expect understanding and cooperation from everyone involved.

All of us, without exception, must respect our government's measures aimed at preventing the spread of the pandemic. COVID-19, with all its new strains, is still among us. Each of us must respect the measures not only because we are legally obligated to but also in order to protect our loved ones at home.

#### The student and the teacher are obligated to:

- Keep their distance.
- Wear the mask properly for as long as they are within the AAB College premises. Teachers can remove their masks as long as they keep the 2-meter distance.
- Wash their hands often.



## **DEBATE HELD BY ENGLISH LANGUAGE STUDENTS OF THE DEBATE CLUB**

## 10 March 2021

The Debate Club of the Faculty of English Language of AAB College held a debate session on the topic "The Importance of Civic Education in the school curriculum for young people".



The debate was moderated by Artiola Kajtazi, debate coordinator, and a jury of teachers: Mirsad Suhodolli, Aida Thagi and Gresa Shagiri.

The discussion started with a short presentation by the coordinator who informed the debaters and the jury about the format of the debate and provided information on the topic of civic education.







schools?

Why is sex education important?

How does a country's culture influence the inclusion of civic education as a subject in schools?

What should be taught in civic education classes?

At what age should students start learning about civic education? What kind of grading system should teachers of this subject use?



Jury members observed the discussion for the duration of 90 minutes. The jury then contributed to the discussion and evaluated the student's performance while also giving tips on how to further improve their debating skills in the future.

# THE BOOK "SUCCESS OF SALES MANAGEMENT" OF THE FORMER AAB COLLEGE STUDENT, SHPËTIM MEMISHI PROMOTED

#### 15 March 2021

The book "Success of sales management" by Shpëtim Memishi was promoted today at AAB College. In this book, the author explains the concepts of sales management, with particular focus on the process of sales management self-efficacy.



NEWSLETTER

"Success of sales management" is divided into six parts and fourteen chapters, and brings a completely practical approach through which the author touches on the full cycle of the sales management process, from the planning, organization, communication, process and negotiation techniques up to sales analysis and evaluation.

During his speech, the professor of the Faculty of Economics, Ilir Rexhepi, among others, said that a special feature of this book in terms of content, in addition to the scientific context, is how the author melds practical experience with the examples, case studies, concepts, methods, instruments and sales techniques. All of these factors make for a book that will have no trouble selling itself.





"This book is a skillfully honed instrument with an alternative and practical approach that will serve not only students but also all others who partake in sales management, to advance their practical professional training in order to manage sales better, and have greater success in the process of selling products or services" said Rexhepi.

The Dean of the Faculty of Economics, Medain Hashani, highly praised the work of the author Shpëtim Memishi, while also saying that AAB College is proud that Memishi has completed his studies in economics in both the bachelor and master's level here at AAB College, amongst us.

## AAB COLLEGE JOINS THE EUROPEAN LAW FACULTIES ASSOCIATION (ELFA)

#### 15 March 2021

The Board of the European Law Faculties Association (ELFA) admitted the Faculty of Law of AAB College as a full member of this association.

This is a very important step for AAB College, given that the Faculties of Law in Europe and around the world are facing a number of challenges today, such as creating systems for comparability of higher education between countries and recognition of diplomas received in foreign countries, providing adequate funding for its members, creating new jobs, student and staff mobility, digital education, etc.

ELFA was founded in 1995 in Leuven, Belgium, by more than 80 law faculties from various universities across Europe. ELFA's mission is to represent and promote the interests of its members in the field of legal education and research in relation to the European Institutions, National Education Institutions, and Lawyers and Prosecutors' Associations.

The organization currently has more than 150 members from inside and outside the EU and acts as an international forum for discussing many legal topics related to legal education.



## AAB COLLEGE SIGNS COOPERATION AGREEMENT WITH ISA BOLETINI UNIVERSITY FROM MITROVICA

### 15 March 2021

In order to develop academic cooperation and promote understanding between the two institutions of higher education, AAB College and the University "Isa Boletini" from Mitrovica, signed a cooperation agreement today.





The agreement signed by the rectors, Bujar Demjaha and Alush Musaj, was signed in the premises of UIBM.

On the occasion of the signing of the agreement, the rector of AAB College, Bujar Demjaha, said that he expects the cooperation between the two institutions to be fruitful and to produce tangible results.

On the other hand, the Rector of UIBM, Alush Musaj, assessed that the cooperation between higher education institutions within the country is necessary and much needed, both for students and academic staff. Through the agreement reached today, a partnership will be created in the professional, educational and scientific fields that involve all the study programs of both signatory parties. Some of the benefits of this agreement will be the professional cooperation between the academic and administrative staff, the cooperation of students for semester study periods or for internship periods, joint activities and publications in scientific research, etc.

## AAB COLLEGE STUDENTS CELEBRATE WORLD POETRY DAY

21 March 2021

On the occasion of March 21, World Poetry Day, the AAB College students of the Faculty of English organized an artistic gathering of poetry and song. The recital was conceived as a competition, with a jury consisting of literature lecturers, Prof. Xhavit Rexhaj, Prof. Venera Llunji, Prof. Albert Paçarizi, Kaltrina Pacolli and Andrin Kabashi.

In her opening speech, Dean Aida Alla welcomed the competing students and said that such activities promote reading and increase the passion for literature.





At the end of the event, two awards were given, the Best Reciter Award and the Poet of the Generation Award. The first prize as the best reciter was won by the student Adonita Kadriaj, while the "Poet of the Generation" Award was given to the student Jetmira Ajeti.



## THE 70TH ANNIVERSARY OF THE KOSOVO ARCHIVES CELEBRATED

22 March 2021



The 70th anniversary of the Kosovo Archives was marked today In AAB College's Theater "Faruk Begolli".

Në fjalën e tij, kryeshefi ekzekutiv i Agjencisë Shtetërore të Arkivave, Bedri Zyberaj, foli për historikun por edhe gjendjen aktuale të Arkivit të Kosovës. Ai tha se në këtë rrugëtim 70 vjeçar, pavarësisht sfidave dhe vështirësive në të cilat ka hasur ky institucion, ka shënuar edhe të arritura që nuk mund të mohohen, duke mbledhur dokumente dhe dorëshkrime origjinale që shkojnë në një thellësi kohore prej afro 600 vjetësh.





Meanwhile, the Director of the General Directorate of Archives of Albania, Ardit Bido, said that we consider our archives a common national asset. He spoke about the fruitful cooperation between the two countries and said that the example set by the cooperation of the Archives of Kosovo and Albania would be good to be followed by the other institutions of our countries.

# AUDITOR GENERAL VISITS AAB COLLEGE TO STRENGTHEN INTER-INSTITUTIONAL COOPERATION

#### 22 March 2021

The Auditor General of the Republic of Kosovo, Besnik Osmani, visited AAB College, where he was received by the Rector, Mr. Bujar Demjaha, Dean of the Faculty of Economics, Mr. Medain Hashani and the vice dean Mrs. Kosovare Ukshini. The purpose of this meeting was to strengthen the cooperation between the National Audit Office and AAB College in the field of auditing, to exchange professional and academic assistance, as well as to provide students with more internship opportunities.



During his visit at AAB College, the Auditor General, Besnik Osmani, also had a discussion with the students of the Faculty of Economics, where he explained the role, the mission, how the National Audit Office works, as well as other details of the process of compiling audit reports.



Osmani said that the KAO audits public funds to assure taxpayers that their money is being used economically, that financial reporting is accurate and decisions are in line with legal requirements. The Auditor General further emphasized the importance of implementing the KAO recommendations and their impact on strengthening good governance and accountability.

During this discussion, the students showed a lot of interest in the auditing process, the security of the audit, the types of audits, the accountability and transparency of the spending of public money. Meanwhile, the Dean of the Faculty of Economics at AAB College, Mr. Medain Hashani, thanked the Auditor General for the visit, emphasizing the importance of cooperation between the two institutions. Hashani said that the KAO continues to be among the most credible institutions in Kosovo through professional, independent and transparent work.



## IMPROVING NURSING EDUCATION AND PRACTICE IN COVID-19 PANDEMIC PROCESS

#### 24 March 2021

Following the trainings planned by AAB College in cooperation with the University "DOKUZ EYLÜL" in Turkey, the next activity is scheduled to be held on 01.04.2021.

This training highlights continuing professional education, and is accredited by the Kosovo Chamber of Nurses.

Active participants will receive 8 points, while passive participants will receive 6 points instead. The topic of this training is "Changes in nursing practices in the Covid-19 pandemic process".

All interested parties can register for this training event at the Faculty of Nursing, AAB College.

## IMPROVING NURSING EDUCATION AND PRACTICE IN COVID-19 PANDEMIC PROCESS



The time of the planned training will be from 11:30 to 13:00, via the ZOOM platform.

# VIRTUAL TABLE WITH PARTNER **UNIVERSITIES FROM TURKEY HELD**

## 25 March 2021

Organized by the Office for International Relations of AAB College, a virtual roundtable was held with representatives of partner universities from the Republic of Turkey.

In this meeting, the Rector of AAB College, Bujar Demjaha spoke about the importance of implementing and intensifying the agreements reached to further deepen cooperation.

The roundtable also discussed the achievements of cooperation not only with educational institutions from Turkey but also European ones.

Vice Rector Venera Llunji spoke about the ERASMUS + and MEVLANA projects and about the difficulties that our institution has encountered during the pandemic period.

She stressed that the pandemic can hinder travel and direct contact in higher education institutions but cannot affect cooperation through the use of various virtual communication platforms.

# EDUCATION REFORMS-IMPORTANT FACTOR IN REDUCTION OF SKILL GAP

## 26 March 2021

The Vice Rector for International Cooperation and Relations, Venera Llunji, was part of a virtual forum organized by the American Chamber of Commerce, which discussed the need for education reform and the lack of skills of young people graduating from higher education.

This virtual forum discussed the high unemployment rate among young people in our country, despite the high number which are enrolled in or have completed their university education. According to the panelists, this fact is an indicator that reflects the discrepancy between the skills offered by the education system and those required by employers.









Vice Rector Llunji, when addressing the issue of skill discrepancy, stressed that in such a situation no one factor can be blamed specifically for the skill gap, because all levels of the education system are interconnected links. She also touched on the disturbing situation of education in Kosovo, where she said that it has dropped drastically at every level, citing the so-called functional illiteracy as a very negative factor present in Kosovo. According to Llunji, it is good to have cooperation between educational institutions and businesses, in order to identify market demands and create educational programs that match it.

# AAB COLLEGE-PART OF THE VIRTUAL MEETING "EUROPEAN UNIVERSITIES 2030: VISION AND VALUES", ORGANIZED BY THE MAGNA CHARTA OBSERVATORY

### 27 March 2021

The Vice Rector for International Cooperation and Relations, Venera Llunji, participated in the virtual meeting "European Universities 2030: Vision and Values", organized by the Magna Charta Observatory.



The purpose of this meeting was to analyze two important documents issued by MCHO and the European University Association: the new Magna Charta Universitatum (MCU2020) and the "Universities without walls – a vision for 2030" report.

In February 2021, as one of the two founders of the Magna Charta Observatory, the European University Association published a report titled 'Universities without walls – a vision for 2030'. The report is based on extensive consultations with individuals, expert groups and actors. The report contains topics such as the sustainability and agenda of the United Nations by 2030, digital transformation, geopolitical situations and global tensions, and the impact of Covid 19.

Precisely because of these "seismic" movements and fundamental challenges that affect universities, it is all the more reason for universities to stand firm and maintain their core values, such as academic freedom, institutional autonomy and scientific integrity.

In 2020, this international body issued a new document called the new Magna Charta Universitatum (MCU2020), which examines and considers the changes in higher education from the time that the original document was released in 1988 up until 2020, and predicts the difficulties that universities will go through in 2020 and beyond.

Prof. Lunji contributed in the implementation of the strategies of these two documents and the method in which universities can balance the strategic orientation of their activities towards great social goals by emphasizing academic freedom and the individual freedom of researchers.

# AAB COLLEGE SIGNS COOPERATION AGREEMENT WITH KOSOVO INSURANCE BUREAU

## 30 March 2021

A cooperation agreement was signed between AAB College and the Kosovo Security Bureau on the premises of AAB College. The agreement was signed by Rector Dr.Sc. Bujar Demjaha, and Sami Mazreku, executive director of the Kosovo Security Bureau.

The purpose of this agreement is to establish professional cooperation in the field of insurance, organization of professional training on insurance such as insurance basics, risk management, risk analysis, life and non-life insurance products, reinsurance, marketing, and sales channels, and to have joint lectures in training for insurance mediators and other professional training.



In addition, thanks to this agreement, the parties agreed on the joint organization of debate and scientific roundtables, where issues of interest will be addressed, such as discussions on the development of the financial insurance market, insurance market analysis and impact on the economy, trends in insurance – systems and product development, etc.

# WORKSHOP HELD WITH STUDENTS OF THE FACULTY OF MASS COMMUNICATION ON "GENDER RESPONSIBLE BUDGETING"

## 31 March 2021

The Faculty of Mass Communication, in cooperation with the Association of Journalists of Kosovo, supported by UN Women, in the framework of the regional project "Transformational Financing for Gender Equality towards more transparent, inclusive and accountable governance in the Western Balkans" funded by SIDA, organized a workshop with AAB College students on the topic "Gender Responsive Budgeting".



The workshop organized with the students of the Faculty of Communication had the following objectives:

- Enabling students to report on Gender Responsive Budgeting in Kosovo in an impartial, gender sensitive and ethical manner.
- Increasing awareness and understanding of gender inequalities in Kosovo.
- Expanding students' knowledge of how gender inequalities can be addressed through GRB.
- Supporting students in developing concrete ideas and methodologies for drafting GRB reports.

Gender Responsive Budgeting (GRB) is a term often used by Civil Society Organizations (CSOs), international donors, and government officials. Kosovo has a strong legal framework that supports and obligates all institutions at the local and central level to implement Gender Responsive Budgeting.

Even though GRB is a legal obligation that is expected to be implemented by public institutions, its implementation levels remain low.



## EXAM REGISTRATION DEADLINE FOR APRIL 2020/21



AFATI I PROVIMEVE TË PRILLIT ËSHTË AFAT I VLEFSHËM PËR TË GJITHË STUDENTËT PARAQITJA MUND TË BËHET EDHE ONLINE PËRMES SHËRBIMIT E-SERVICE.

# YEARBOOK PHOTOGRAPHY 2020/21

## 19 March 2021

Dear graduate students, We would like to inform you that you can take your yearbook photograph starting on March 22.



NJOFTOHEN STUDENTËT ABSOLVENTË TË KOLEGJIT AAB, SE FOTOGRAFIMI PËR PANON E ABSOLVENTËVE 2020/21, DO TË BËHET NGA DATAT:

22 mars 2021 deri më 01 qershor 2021



NJOFTOHEN STUDENTËT ABSOLVENTË TË KOLEGJIT AAB, DEGA NË FERIZAJ, SE FOTOGRAFIMI PËR PANON E ABSOLVENTËVE 2020/2021, DO TË BËHET NË DATAT:

29 mars 2021 30 mars 2021 31 mars 2021
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NJOFTOHEN STUDENTËT ABSOLVENTË TË KOLEGJIT AAB, DEGA NË GJAKOVË, SE FOTOGRAFIMI PËR PANON E ABSOLVENTËVE 2020/21, DO TË BËHET NË DATAT:



# FULBRIGHT FOREIGN STUDENT PROGRAM (MASTER PROGRAM) IS NOW OPEN FOR THE ACADEMIC YEAR 2022-23



Për të gjetur thirrjen për **aplikim** kërkoni në faqen tonë (**www.aab-edu.net**) me fjalën kyqe **Fulbright**.