



Communicating in Politics?

Abstract Book

Edited by *Margarita Kefalaki*



INTERNATIONAL
**HELLENIC
CONFERENCE**
on
POLITICAL
SCIENCES

COMMUNICATING IN POLITICS?

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Abstract Book

Communicating in Politics?

2nd International Hellenic Conference on political sciences

01-03 August 2021

Edited by Margarita Kefalaki

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Preface

This abstract book includes the abstracts of the papers presented at *the 2nd International Hellenic Conference on political sciences, with the title 'Communicating in Politics?', 01-03 August 2021*, organized by the Communication Institute of Greece and endorsed by [University of Versailles Saint-Quentin-en-Yvelines, France](#); [King Graduate School at Monroe College, USA](#) ; [Faculty of Mass Communication, AAB College, Kosovo](#); [Aristotle University of Thessaloniki, Media Informatics Lab, School of Journalism and Mass Communication, Greece](#) ; & [IPSA RC21, and IPSA RC29, Journal of Education, Innovation and Communication \(JEICOM\), Journal of Applied Learning and Teaching \(JALT\), Center for Intercultural Dialogue; Cambridge Scholars, Strategy and Development Review](#)

The conference was presented along with the 6th International Conference on Communication and Management. In total we had 32 papers and 56 presenters, coming from 15 different countries (Denmark, UK, Israel, Belgium, Portugal, Italy, France, Russia, Canada, USA, Thailand, Germany, Japan, Serbia, Greece, UAE). The conference was organized into 16 sessions that included issues such as New Technology, Social Media & Journalism, Cultural and Multicultural in a Globalised World, and Leadership Themes. Since the conference was offered remotely, our purpose was to provide many opportunities for interaction and exchange, via the *community exchange sessions* we created with themes such as *How can we promote the importance of sharing and interaction amongst our students/participants?*, *Fake News in the pandemic* and, *Political Communication and the day after*. Then we also had the Workshop day, on the 01-08-21, proposed to all the conference participants (ICCM, HEPO and EDU), with the purpose to share knowledge and promote interactions. We proposed the following workshops: a) *Observations from a New Reality: Higher Education in a Post-Pandemic World. The importance of Sharing*, by [Dr. Michael A. Altamirano](#), Professor, King Graduate School, Monroe College, USA & Vice President of Strategic Management, Communication Institute of Greece. b) *How to thrive in an uncertain world*, by [Peter Sage](#), Authentic International Leader, an international serial Entrepreneur & Expert in Human Behavior and Self Mastery, UK. c) *A floating university¹ for SDGs: developing with sustainability and solidarity*, by Dr. Evangelos Afendras, Independent educational consultant and trainer, Greece, and d) an Exchange of Knowledge and Writing Seminar called “*Greek Voices: Art, Rhetoric, and Writing*” by [Dr. Robert J. Bonk](#), Hon. Professor of professional writing Widener University Chester, Pennsylvania, USA & Vice President for Written Communication and Convenor of Communication Institute of Greece Special Interest

¹ A number of floating universities have been in operation over many decades and I have taught on one of them, World Campus Afloat, during the 1974 Fall semester. Their mobile nature makes them different from land ones as to the centrality of Experiential Learning, while they are like land-based universities in terms of their curriculum and other aspects. Some boats bring specific services to communities in need, Mercy for Health (SDG 3), Doulos/Logos floating libraries and bookshops. UNESCO-Moscow State University was focused on Marine Geology and Geophysics, from a perspective of Research and Training. The Japanese PEACE pursues lofty objectives, particularly Conflict Resolution.

Writing Groups and *Facilitators such as* [Dr. Fotini Diamantidaki](#), Lecturer in Education, UCL Institute of Education, University of London, UK & Vice President of Research and Academic Affairs, Communication Institute of Greece, [Dr. Jurgen Rudolph](#), Head of Research & Academic Partner Liaison, Kaplan Higher Education, Singapore & Editor, JALT Journal, Singapore & Vice President of International Research Development and Relations, Communication Institute of Greece, [Dr. Michael A. Altamirano](#), Professor, King Graduate School, Monroe College, USA & Vice President of Strategic Management, Communication Institute of Greece, [Dr. Elpida Sklika](#), Teaching Fellow/Lectrice, Department of Modern Greek Studies, University of Strasbourg, France, and [Dr. Margarita Kefalaki](#), President, Communication Institute of Greece & Adjunct Professor, Hellenic Open University, Greece and e) *Rising Up: Our Collective Call to Lead during Extraordinary Times*, by [Dr Carolin Rekar Munro](#), Professor of Leadership, Royal Roads University, Canada & Vice President of Leadership Development, Communication Institute of Greece.

Last but not least, we had a poster session, where we used the padlet tool to share the posters and comment before the conference, gave the opportunity to interact and promoted engagement and knowledge sharing before the conference.

We were honored to have all these academics, researchers and professionals with us for this conference, all esteemed specialists in their field. The important thought is not their impressive curriculum and position, but their brilliant personality and remarkable activity. We speak with our actions and activities; at least this is what I believe.

This abstract book serves two basic ‘directions’: a) it gives us the opportunity to ‘discover’ authors and research relevant to our own work, and b) it offers us an outline of this year’s conference and the important research papers, workshops, interactive sessions, poster sessions, that were presented in it.

The communication Institute of Greece keeps growing, thanks to all our endorsers and Ambassadors. As a result of this growth, our academic supporters, it keeps growing as well. So, research and publication opportunities multiply. We are very happy that our international double peer-reviewed journal, with no fees either for the author or for the reader, the [Journal of Education, Innovation and Communication \(JEICOM\)](#), where papers from this conference are also be considered for publication, has successfully reached its third year of life.

The Communication Institute of Greece is an International non-profit association, established to promote research, education and to facilitate communication among academics and people interested by the future of Communication and Education, around the world. It was established in 2003 in France and again in 2013 in Greece as an independent association of academics and researchers who consider that education and intercultural communication can ameliorate our lives: educating ourselves is what we need to develop in a fruitful environment.

These conferences are opportunities for Academics, Professionals, and Researchers from all over the world, to meet, exchange ideas on their research, discuss the future developments in their disciplines and contribute to education’s future. Such kind of interdisciplinary conferences will continue to be organized on the same base of purposes

by our institute. We are always open to collaborations with universities, organizations and academics that are in the same or equivalent mission and/or spirit as our Institute.

Last but not least, I would like to thank all the participants, the members of the conference organizing and academic committee and the administration staff of the *Communication Institute of Greece* for putting this conference together. I would especially like to thank our dear soon Dr, [Mr. Louis-Caleb Remanda](#), Research & Teaching Assistant, University of Versailles Saint-Quentin-en-Yvelines, France, without his support and help this conference would not be possible to be proposed the way it will.

And remember: You are *all amazing*, participants, friends, and colleagues... thank you from the heart for taking this journey with us!

Dr. Margarita K. Kefalaki
President
Communication Institute of Greece

Profiling Brexit: What Personality and Leadership style can do to the international community?

Shana Hollander, Christ'l De Landtsheer & Peter Maene

This paper focuses on the role of personality in the case of Brexit. The Brexit process will change a lot of core structures within the EU. It can be concluded from numerous studies from political psychology, that personality is an important factor in political developments (e.g., Winter, 2013). In this paper we provide an insight into the background of Brexit, departing from the psychology of this political process. This paper presents a psychological profile and leadership style description of a few UK politicians involved in the Brexit negotiations. The paper thereby equally clarifies the result of the parliamentary elections which took place on December 2019. This study made use of the Immelman method for psychological profiling in politics, Millon Inventory of Diagnostic Criteria (MIDC) (e.g., Middelhoff *et al.* 2017; Immelman 2004), the related leadership style construction method (Steinberg & Immelman, 2004), and the Personal Electability Index (PEI) method by Immelman (2020). Politicians examined are the former and present Conservative Prime Ministers of UK, Theresa May and Boris Johnson, the Prime Minister of Scotland from the Scottish National Party Nicola Sturgeon, and the leader of the Labour opposition Jeremy Corbyn as well. It may be clear now who is best at winning elections, but who is able to negotiate the best deal?

Housing in the Service of Nation Building

Dalia Gavriely-Nuri & Matan Flum

The lecture focuses on the public, political and cultural discourse in Israel regarding housing ('*shikun*'), between 1948-1961, through the question: how the Israeli discourse established and reflected the Israeli housing in its physical and conceptual-semantic forms. The research focuses on the period since the establishment of the state of Israel until the day the Housing Ministry was established on 6th November 1961, seeing as this was a critical period in the forging of the Israeli common sense, belief and values in political, geographical and cultural aspects.

The study is written from the Cultural Approach to Critical Discourse Analysis (hereinafter CCDA) perspective (Gavriely-Nuri, 2018). It is reflected in the analysis and the explanation of the cultural representations of housing, as well as in revealing the cultural codes embedded in the housing discourse.

The first goal of the research is to do a discourse analysis of the housing project: achieving a better understanding of the Israeli politics and society through observation of a main issue of the human existence that "disappears" from the discourse: dwelling and spatial design of Israel. We aspire to explain about class and ethnicity through this issue of the human existence. This mapping of the discourse contributes to the uncovering of discursive strategies that enabled the abuse of the housing project in Israel.

The second goal is to present a theoretical and methodological contribution by adding another layer to CCDA as a method that combines discourse analysis and cultural analysis. The theoretical contribution of the research is the application of the approach on another social issue.

The Israeli housing project is a case study that demonstrates how an immigrant society handles historical scars from its past. This case study is also highly relevant to other ongoing researches, which examine immigration discourse around the world. Moreover, our study is tracking the birth of poverty and racism in Israel, by trying to cross their historical, discursive and socio-political origins.

Keywords: Israel Culture, Discourse Analysis, Ethnicity, Periphery.

Why people participate in collaborative governance through the government hotline: from the perspective of the theory of planned behavior

Song Yingfa & Ji Jiangxia

The government hotline has a good application prospect in the field of public participation. To explore the influencing factors of public engagement through the government hotline will provide practical solutions to improve the government hotline system and promote the integration of governance. Based on the theory of planned behavior, this study constructs a model of influencing factors for the public to use the government hotline to participate in collaborative governance. Hypothesis testing was conducted by structural equation model, and regression analysis was used to explore the moderating effect of each influencing factor on different governance behaviors. The results show that the attitude, subjective norms, perceived behavioral control, government trust and participation resources have a positive and significant impact on the public's behavioral intention to use the government hotline to participate in collaborative governance, and the behavioral intention further leads to the actual governance behavior. The attitude was influenced by subjective norm and public trust, while attitude and participation resource significantly affected the perceived behavioral control. At the same time, the moderating effects of various influencing factors on three kinds of collaborative behaviors, namely policy suggestion, service feedback and coproduction, are different. Behavioral attitude, perceived behavioral control, public trust, and participatory resource play a moderating role in policy suggestion behavior. Attitude, subjective norm, perceived behavioral control, public trust, and participation resource have significant moderating effects on service feedback behavior. In cooperative production, perceived behavioral control and participation resource can be regarded as significant moderators. Public departments should adopt methods such as multi-channel integrated publicity, multi-department collaboration, and focusing function positioning to promote the public to participate in collaborative governance by using government hotline.

Key words: Government hotline; Collaborative governance; Public participation; Theory of planned behavior; Structural equation model

The Geopolitical Influence of China's 21st Century Maritime Silk Road on Mediterranean Countries

Tianyi Liu

After the reform and opening up, influenced by Western countries and Japan and other marine countries, Chinese people began to think about marine civilization. In the context of the era of globalization interconnected into one, when any country establishes its own geopolitics and its strategic space, it is impossible to ignore the geopolitical space of other countries and still abide by the traditional national egoistic thinking. Instead, we must combine the geopolitics of our country with the geopolitics of other countries in the world and even the geopolitics of the entire world. In the 21st century, the Maritime Silk Road will be connected by points and lines, and will be connected by ASEAN, South Asia, West Asia, North Africa, Europe and other market chains. Therefore, China has vigorously implemented the strategy of maritime power, protected its marine rights and interests overseas, accelerated the development of marine resources, and actively developed the marine economy. The Mediterranean as its “miniature” also has a global strategic challenge. The geographical location and market volume of Mediterranean countries represent the “regional potential” of the “Belt and Road” strategy. At the same time, they also maintain good political relations with China based on mutual trust and pragmatic cooperation. Mediterranean countries are key partners in implementing China's “Belt and Road” initiative. China's 21st Century Maritime Silk Road is a method that China has found to cooperate with the world for the imminent anarchy in order to deal with the future of sovereignty.

Keywords: China, Mediterranean Countries, Silk Road, Geopolitics

The role of Twitter bots in political discussion on 2019 European elections

Thomai Voulgari, Vasilis Vasilopoulos & Antonis Skamnakis

Election campaigning are increasingly shifting to social media. European elections (May 10-30, 2019) achieving via Twitter platform with artificial intelligence tools such as troll factories and automated inauthentic accounts.

Our research focuses on the *last European Parliamentary elections* that took place between 23 and 26 May 2019 *specifically in Italy, Greece, Germany and France*.

It is difficult to estimate how many Twitter users are actually bots (Echeverría, 2017). Detection for fake accounts is becoming even more complicated as AI bots are made more advanced. A political bot can be programmed to post comments on a Twitter account for a political candidate, target journalists with manipulated content or engage with politicians and artificially increase their impact and popularity.

We analyze variables related to 1) the scope of activity of automated bots accounts and 2) the degree of interaction taking into account different factors, such as the type of content of Twitter messages and their intentions, as well as the spreading to the general public.

For this purpose, we collected large volumes of Twitter accounts of 88 party leaders and MEP candidates between 10th of May and 30th of May 2019 based on content analysis of tweets while using an innovative network analysis tool known as MediaWatch.io (<https://mediawatch.io/>).

According to our first findings, nationalist party leaders *Marine Le Pen* and *Matteo Salvini* created the trend of a "virtual community" around far-right political messages and content.

We found that political parties and individual politicians create and promote purposeful content on Twitter using algorithmic tools. Based on this analysis, online political advertising plays an important role to the process of spreading misinformation during elections campaigns.

In general terms, political bots are widespread during the election campaigns and aim to proliferation of misinformation on social media. Targeting voters is a way that it can be achieved contribute to social media manipulation.

Overall, inauthentic accounts and social media algorithms are being used to manipulate political behavior and public opinion.

Keywords: political manipulation, social networking, media politics, human-bot interactions, troll factories.

From Cave Paintings to Graffiti as a Form of Political Communication

Steen Sauerberg



The oldest (around 20.000 years ago) known form of paintings are the cave paintings in Altamira, Spain and in Lascaux, France. They are a symbolic representation of the prey you want to bring home for the family and friends to enjoy the next day.

Later came graffiti in different forms, in which you want to tell your narrative of yourself and your opponents. Graffiti was originally used for fun and teasing authorities. Now we see cases of political activism in places of conflict. This is illustrated by three case stories:

1. Northern Ireland: The conflict between Catholics wanting to join Ireland, and Protestants wanting to stay with the UK.
2. The Israeli/Palestinian conflict of ownership to land between Israel and Gaza strip plus the West Bank, Palestine.
3. Syrian civil war and the conflict with IS and most of the middle east.

The symbolic representations may have a value in itself, like the cave paintings and graffiti going from an illegal activity and ending up where the market determines. The more remarkable examples are Banksy and Jean-Michel Basquiat (1960-1988), both graffiti artists that have ended up in the hundred million-dollar class.

Keywords: Cave paintings, Altamira, Graffiti, Northern Ireland, Palestine, Syria

Political Communication on Facebook: Comparing the República Portuguesa and La Moncloa

Priscila Minussi

The citizens' weakened confidence in politics has encouraged political actors to establish direct communication with them. As social media platforms grow in popularity, political institutions have been using them for more autonomy in public communication. This study analyses the use of Facebook, the most popular social media worldwide, by the República Portuguesa, the government of Portugal, and by La Moncloa, the government of Spain. First, the core theories of political communication and the Portuguese and Spanish political communication cultures are discussed. Then, the results of a manual categorization of the posts published throughout January 2021 are presented. The posts were categorized according to DePaula, Dincelli and Harrison's (2018) typology of government social media communication, which consists of information provision, input seeking, online dialogue/offline interaction and symbolic presentation. The article aims at examining the content of the posts on both Facebook pages and, considering the Portuguese and Spanish political communication cultures, evaluating and comparing the results.

Keywords: comparative political communication, government communication, Facebook, La Moncloa, República Portuguesa

Pushing the limits: How right-wing Flemish politicians explore the boundaries of hate speech on their Twitter accounts

Martina Temmerman

The boundaries between hate speech and offensive (yet legitimate) political discourse are vague. Utterances that seem to cross the line at first glance may, upon further scrutiny, well be interpreted as being on the acceptable side. In this chapter, we aim to map scalar ranges in the ‘grey zone’ between legal offence and freedom of speech.

From a corpus of 22,283 Twitter messages dispersed by politicians, collected before and during the 2019 election campaign in Flanders, we identified 208 tweets that reside in this in-between area. We examined which actors from which political backgrounds produce offensive and discriminatory language – and to what extent these tweets differ in tone. We found that although only right-wing politicians produce straightforward hate speech, some politicians from a wider spectrum also use language that touches the boundaries.

Most utterances in this zone are indicative of two patterns: conspiracy thinking and ‘otherization’. The former refers to the idea that there are treacherous elements within ‘our’ society that want to surrender ‘us’ to the ‘others’. The ‘others’, we conclude from our linguistic discourse analysis, are constructed as one homogenous group, which is attributed only negative properties and portrayed as being inherently in opposition to ‘us’.

We propose a typology and grading scale, based on an analysis of phenomena of naming, deixis, appraisal, presupposition and agentivity, to evaluate these discursive techniques.

Keywords: political communication, hate speech, Twitter, linguistic discourse analysis

Political and psychological analysis of the phenomenon of political virtualization

Vinogradova Nadezda S.

At present, there are significant transformations in all spheres of social reality, due to the active development and virtualization of politics.

At the end of the 20th century, modern political science is shifting its emphasis towards the study of deliberative democracy, including taking into account the new technological opportunities that have emerged due to the widespread use of Internet platforms². The research attention of modern Russian scientists has also been focused for more than a decade on the issues of political communication studies and virtual practices of interaction between the state and society³. According to a study by Stanford University, the United States focus on changing the role of social media owners from supporting liberal freedoms (freedom of speech) to strict censorship and blocking of accounts (for example, Donald Trump), thus controlling politics, highlighting those facts that are interesting to them and closing those that are not profitable. Network platforms (Facebook, Amazon, Twitter, Google, and Apple, or FATGA) transformed the initially decentralized world wide web into an oligarchically organized and hierarchical public sphere from which they made money and which they controlled⁴.

Conclusions:

1. A theoretical analysis of the scientific understanding of the development of policy virtualization is presented.
2. The analysis showed that different models of countering threats in the virtual space are considered in the world. The American model is based on the protection of freedom of speech and shifting responsibility to the owners of Internet platforms. European-focused on educational work and information literacy of citizens. Chinese - develop a national virtual space isolated from the world. The Russian model is based on the legislative regulation of the network media.

Keywords: political perception, communication, virtualization of politics, Internet socialization, socio-political views

² Mansbridge J., Martin C. Jo (eds). *Negotiating agreement in politics*. Washington, D.C.: American Political Science Association, 2014.

³ Shestopal, E., (ed.). *Power and leaders in the perception of Russian citizens. A quarter of a century of observations (1993-2018)*, Russia, 2019.

⁴ Ferguson N. "The tech supremacy: Silicon Valley can no longer conceal its power" // *The Spectator*, 16 January 2021.

Conference Program**Sunday 01-08-2021****Multidisciplinary Workshop Day**
Organized by the
Communication Institute of Greece**All participants across conferences are invited to participate****Academic and Organizing Committee**

- *Dr. Margarita Kefalaki, Founder & President, COMinG, Greece.
- *Dr. Michael A. Altamirano, Vice President of Strategic Management, COMinG & Professor, King Graduate School, Monroe College, USA.
- *Dr. Katerina Diamantaki, ASST Professor, Graduate Program Coordinator – MA in Digital Communication and Social Media DERE- The American College of Greece.
- *Dr. Nathaniel Herbst, PhD, Team Coordinator, Great Commission Alliance, USA.
- *Dr. Andreas Veglis, Professor, and Head, Media Informatics Lab and School of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece.
- *Dr. Robert J. Bonk, Vice President for Written Communication and Convenor of COMinG Special Interest Writing Groups & Emeritus Professor of Professional Writing, School of Human Service Professions, Widener University, Chester, USA.
- *Pr. Sophie Karanicolas, Associate Professor, Adelaide Dental School, University of Adelaide, Australia.
- *Dr. Fotini Diamantidaki, Vice President of Research and Academic Affairs, COMinG & Associate Professor in Education, UCL Institute of Education, University of London, UK.
- *Dr. Jurgen Rudolph, Vice President of international research development and relations, COMinG & Head of Research & Academic Partner Liaison, Kaplan Higher Education, Singapore & Editor, JALT, Singapore.
- *Dr. Catherine Bernie-Boissard, Professeur émérite, Unité de recherche ART-Dev, France.
- *Dr. Andjelka Mihajlov, Professor, Faculty of Technical Sciences, University of Novi Sad, Serbia/Advisor, Environmental Ambassadors for Sustainable Development, Belgrade, Serbia.
- *Dr. Carolin Rekar Munro, Vice President of Leadership Development, COMinG & Professor of Leadership, Faculty of Management, Royal Roads University, Canada.
- *Dr. Elpida Sklika, Teaching Fellow/Lectrice, Department of Modern Greek Studies, University of Strasbourg, France
- *Mr. Louis-Caleb Remanda, Research Fellow & Ph.D Candidate, ISM Graduate School of Business, University of Versailles Saint-Quentin-en-Yvelines, France
- * Ms Christina Kassesian, MSc Cultural Organizations Management, Greece.

Important Note: The conference will take place in Athens real time. Greece time is 3 hours ahead of GMT. Please use <https://www.timeanddate.com/time/difference/greece/athens> to convert your time zone to Athens time

09:30- 10:00

Zoom waiting room opens. Please connect to the main conference room and get prepared to have a wonderful time, full of knowledge Sharing. We advise you to make yourself comfortable, have a snack and plenty of water next to you and prepare yourself to interact and be amazed!

10:00-10:30

Opening of the Multidisciplinary Workshop Day

[*Why is it worth waking up every morning?*](#) (This is a book we created in 2020 with the Vice Presidents of COMInG. We invite you to click on the book title, download it and read it)

[Dr. Margarita Kefalaki](#), President, Communication Institute of Greece & Adjunct Professor, Hellenic Open University, Greece.

10:30 – 11:10

SESSION 1: Workshop

Observations from a New Reality: Higher Education in a Post-Pandemic World. The importance of Sharing.

[Dr. Michael A. Altamirano](#), Professor, King Graduate School, Monroe College, USA & Vice President of Strategic Management, Communication Institute of Greece.

11:10-11:30

Music break (a music playlist will be played while all participants take a break from the screen)

11:30 -12:10

SESSION 2: Workshop

How to thrive in an uncertain world

[Peter Sage](#), Authentic International Leader, International serial Entrepreneur & Expert in Human Behavior and Self Mastery, UK.

12:10- 13:00

SESSION 3: Workshop *A floating university⁵ for SDGs: developing with sustainability and solidarity*

[Dr. Evangelos Afendras](#), Independent educational consultant and trainer, Greece.

⁵ A number of floating universities have been in operation over many decades and I have taught on one of them, World Campus Afloat, during the 1974 Fall semester. Their mobile nature makes them different from land ones as to the centrality of Experiential Learning, while they are like land-based universities in terms of their curriculum and other aspects. Some boats bring specific services to communities in need, Mercy for Health (SDG 3), Doulos/Logos floating libraries and bookshops. UNESCO-Moscow State University was focused on Marine Geology and Geophysics, from a perspective of Research and Training. The Japanese PEACE pursues lofty objectives, particularly Conflict Resolution.

13:00-13:20

Music break (a music playlist will be played while all participants take a break from the screen)

13:20 -14:20**Active audience participation!****SESSION 3: Community Lounge and Community Exchange Session.**

We have lunch together and participate in an activity to enjoy each other's company and discuss about important issues

Title: *How can we promote the importance of sharing and interaction amongst our students/participants?*

Chairperson/facilitator: Dr. Arthur Shelley, Independent Learning Facilitator, Intelligent Answers, Australia

Key Questions:

- 1_ How interaction/communication/exchange is translated in your setting?
- 2_ What actions/activities could favor interaction with our students and colleagues?
- 3_ Do we have some examples (personal or professional) to share?

14:20-14:30

Music break (a music playlist will be played while all participants take a break from the screen)

14:30- 16:20**SESSION 4: Workshop on Exchange of Knowledge and Writing Seminar "Greek Voices: Art, Rhetoric, and Writing"**

Welcome to "Greek Voices: Art, Rhetoric, and Writing"--COMinG's 2021 Writing Workshop! Together, we'll explore the basics of Classical rhetoric, a set of communication techniques originated by Aristotle for tailoring any persuasive argument. As we seek to restore a voice to Greek artifacts, our muse will be the website of the Acropolis Museum. And as we learn about the rich lore of Ancient Greece, we'll also become acquainted.

Hence, this informal and interactive workshop has three main outcomes:

- Application of logos, pathos, and ethos
- Awareness of the Greek Classical Age
- Amiability in our conference interaction

If you've already registered for the conference, you may have received materials for this writing workshop. Regardless, you'll find all that you need to get started at this link:

["Greek Voices: Art, Rhetoric, and Writing"](#) (*Please click the link and take a trip to knowledge/information before this special and magical workshop!*)

This landing page provides a brief overview of our workshop. You'll also find an embedded link to a purple infographic that links to materials; in case the linked infographic appears too small for easy reading, you'll also find a copy-and-paste version for your convenience. If at all possible, please familiarize yourself with these materials that we'll discuss together. At a minimum, please begin the virtual tour of the Acropolis Museum.

Remember: NO EXPERIENCE NEEDED! See you at the workshop, *Robert*

[Dr. Robert J. Bonk](#), Hon. Professor of professional writing Widener University Chester, Pennsylvania, USA & Vice President for Written Communication and Convenor of Communication Institute of Greece Special Interest Writing Groups.

*Facilitators**

[Dr. Fotini Diamantidaki](#), Associate Professor in Education, UCL Institute of Education, University of London, UK & Vice President of Research and Academic Affairs, Communication Institute of Greece.

[Dr. Jurgen Rudolph](#), Head of Research & Academic Partner Liaison, Kaplan Higher Education, Singapore & Editor, JALT Journal, Singapore & Vice President of International Research Development and Relations, Communication Institute of Greece.

[Dr. Michael A. Altamirano](#), Professor, King Graduate School, Monroe College, USA & Vice President of Strategic Management, Communication Institute of Greece.

[Dr. Elpida Sklika](#), Teaching Fellow/Lectrice, Department of Modern Greek Studies, University of Strasbourg, France.

[Dr. Margarita Kefalaki](#), President, Communication Institute of Greece & Adjunct Professor, Hellenic Open University, Greece.

*Note: The facilitators of this Writing Seminar, if needed, they will help participants in applying rhetorical persuasion effectively, while the participants will express themselves creating a rhetorical persuasion conversation inspired by what they have seen and learned in this exceptional seminary.

16:20-16:30

Music break (a music playlist will be played while all participants take a break from the screen)

16:30- 17:30

SESSION 5: Workshop *Rising Up: Our Collective Call to Lead during Extraordinary Times*

[Dr. Carolin Rekar Munro](#), Professor of Leadership, Royal Roads University, Canada & Vice President of Leadership Development, Communication Institute of Greece

17.30 – 18.00

Closing of the Multidisciplinary Workshop Day

1-3 August 2021, Athens, Greece

6th International Conference on Communication and Management (ICCM2021),
&
2nd International Hellenic Conference on Political Sciences: Communicating in Politics?

Organized with the endorsement of

[University of Versailles Saint-Quentin-en-Yvelines, France](#)

[King Graduate School at Monroe College, USA](#)

[Faculty of Mass Communication, AAB College, Kosovo](#)

[Aristotle University of Thessaloniki, Media Informatics Lab, School of Journalism and Mass Communication, Greece](#)

& [IPSA RC21](#), and [IPSA RC29](#): Research Committee 21 on Political Socialization and Education, and Research Committee 29 on Political Psychology, of the International Political Science Association



[Journal of Education, Innovation and Communication \(JEICOM\)](#), [Journal of Applied Learning and Teaching \(JALT\)](#),

[Center for Intercultural Dialogue](#), [Cambridge Scholars](#), [Strategy and Development Review](#)



Conference Venue: Online

Academic and Organizing Committee

- *Dr. Margarita Kefalaki, Founder & President, COMInG, Greece.
- *Dr. Michael A. Altamirano, Vice President of Strategic Management, COMInG & Professor, King Graduate School, Monroe College, USA.
- *Dr. Carolin Rekar Munro, Vice President of Leadership Development, COMInG & Professor of Leadership, Faculty of Management, Royal Roads University, Canada.
- *Pr Sophie Karanicolas, Vice President of Learning Innovations and International Relations, COMInG & Hon Associate Professor, Adelaide Dental School, University of Adelaide, Australia.
- *Dr. Andreas Veglis, Professor, and Head, Media Informatics Lab and School of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece.
- *Dr. Andjelka Mihajlov, Professor, Faculty of Technical Sciences, University of Novi Sad, Serbia/Advisor, Environmental Ambassadors for Sustainable Development, Belgrade, Serbia.
- *Mr. Louis-Caleb Remanda, Research Fellow & Ph.D Candidate, ISM Graduate School of Business, University of Versailles Saint-Quentin-en-Yvelines, France.
- *Dr. Nathaniel Herbst, PhD, Team Coordinator, Great Commission Alliance, USA.
- *Dr. Katerina Diamantaki, ASST Professor, Graduate Program Coordinator – MA in Digital Communication and Social Media DEREE-The American College of Greece.
- *Dr. Elpida Sklika, Teaching Fellow/Lectrice, Department of Modern Greek Studies, University of Strasbourg, France.
- *Dr. Song Yingfa, Professor, University of Mining and Technology, China.
- *Dr. Michael Nevradakis, Editor & Writer, Orthos Logos News, Greece.
- *Dr. Bradley Freeman, Head, Department of Communication, Sunway University, Malaysia.
- * Dr. Catherine Bernie-Boissard, Professeur émérite, Unité de recherche ART-Dev, France.
- *Dr. Hassan Saliu, Dean of Faculty of Mass Communication, AAB College, Pristina, Kosovo.
- *Dr. Emmanouil Takas, Instructor, Cardiff Metropolitan University, City Unity College, Greece.
- *Dr. Mohsen Bensalem Brahmi, FEM Sfax University, Co-Editor-in-Chief Strategy & Development Review, Tunisia.
- *Dr. Arif Yildirim, ASST Professor, Department of Journalism, Çanakkale Onsekiz Mart University, Çanakkale, Turkey.
- *Dr. Christ'l De Landtsheer, Professor, director of Political Communication Research Unit, University of Antwerp, Belgium.
- *Dr. Helen Shestopal, Professor, Chair of Psychology and Sociology of Politics, Lomonosov Moscow State University.
- *Ms. Thespinis Asimina, Modern Greek Educator at Prospect Primary School and Musician, Australia.
- * Mr. Haris Bakopoulos, Manager and teacher, Center of Dance and Culture "Polymili", Rehabilitation of athletes and exercise for people with chronic diseases, Greece

Monday 02-08-2021
**6th International Conference on Communication and
Management (ICCM2021)**
**& 2nd International Hellenic Conference on Political Sciences.
Communicating in Politics? (HEPO2021)**

ID: 971 1343 8912

Password: 743763

ZOOM Link: <https://uvsq-fr.zoom.us/j/97113438912?pwd=Zy9wbXllYWlaTnh3dnprZlhYNlZPZz09>

Important notice: the ZOOM link remains the same for the next 2 conference days (2 and 3 August 2021). Each participant has 15 min to present. Q&A takes place at the end of each session. Participants are able to send their questions to the chairperson throughout the session via the chat box. The **Community Lounge** and **Community Exchange Session** are proposed for participants to interact, and exchange of good practices from all around the world. The music breaks are there to help us walk a little and get away from the computer to be able to better engage afterwards. We highly recommend the participation of you all, throughout the conference. Every proposal/suggestion from you to ameliorate this program is more than welcome. Thank you.

08:45-09:00

Opening of Zoom Room

09:00 – 09:30

Opening of the Conference

Communication's ROugh Navigations: 'Fake' news in a time of a global crisis (We encourage you to click on the paper's title, download it and read it).

Dr. Margarita Kefalaki, President, COMInG

Pr Sophie Karanicolas, Vice President of Learning Innovations and International Relations, COMInG & Hon Associate Professor, Adelaide Dental School, University of Adelaide, Australia.

09:30 – 10:00

SESSION 6: Cultural and Multicultural in a Globalised World

Chairperson: Dr. Andreas Veglis, Professor, and Head, Media Informatics Lab and School of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece.

Dr. Teerati Banterng, Lecturer, National Institute of Development Administration, Thailand.

Cultural Tourism and Communication for Poverty Alleviation: The Case of Thailand's Tourist Attractions along the Mekong River

Dr. Haruko ISHII, Professor, Faculty of Business Administration, Hokkai Gakuen University, Japan **Effect of Living in a Multicultural Live-on-Board Environment: Participants' Self-Identification as a Global Citizen** (could not be among us because of a health problem, we wish him all the best)

10:00- 10:30

Music break (a music playlist will be played while all participants take a break from the screen)

10:30-12:00 - Breakout Room “Plaka”

SESSION 7: New Technology, Social Media & Journalism

Chairperson: Dr. Margarita Kefalaki, President, COMinG

Dr. Tony Wilson, Invited External Assessor, Media and Communications, University Malaya, Malaysia, UK.

Conceptualising Discourse in Digital Research as ‘Figurations’ (Couldry and Hepp) or ‘Hermeneutic Practices’?

Dr. Argyro Kefala, Associate Professor, Graduate Program Coordinator- MA in Strategic Communication & Public Relations, Deree-The American College of Greece, Greece.

Social Media Effects and Self Harm Behaviors among Adolescents: Theoretical and Methodological Challenges

Dr. Evangelia Avraam, PostDoc Researcher, Aristotle University of Thessaloniki, Greece. & Dr. Andreas Veglis, Professor, Aristotle University of Thessaloniki, Greece & Dr. Charalampos Dimoulas, Associate Professor, Aristotle University of Thessaloniki, Greece.

News article consumption habits of Greek internet users

Ms. Iliana Depounti, PhD candidate, ESRC Post-Graduate Researcher, Communication and Media, Loughborough University, UK.

Companion (Ro)bots: Theoretical Challenges in the study of Human-Machine Communication

BEST PAPER AWARD! Congratulations from us all! A special prize will be send to the winner!

10:30-12:00 - Breakout Room “Syntagma”

SESSION 8: New Technology, Social Media & Journalism

Chairperson: Dr. Karl-Heinz Pagner, Department of Management, Society and Communication, Copenhagen Business School, Denmark.

Dr. Emilia Kalliri, Researcher, Media Informatics Lab, Aristotle University of Thessaloniki, Greece & Dr. Andreas Veglis, Professor, Aristotle University of Thessaloniki, Greece.

The role of psychological approaches in data journalism visualisations

Dr.Thouraya Snoussi, ASST Professor, University of Sharjah, UAE & Dr. Mutlaq sauoud al-Mutairi, ASST. Professor, King Saud University, KSA & Dr. Habib ben belkacem, ASST. Professor, King Saud University, KSA & Sofien Abidi, Ph.D. Student, Le Havre University, France & Mona Khalaf Alharbi, Master Student, King Saud University, KSA.

Adapting Distance Online Learning Methods for Communication and Media courses: Perceptions and attitudes

Mr. Evangelos Lamprou, Adjunct Lecturer, PhD Candidate, New Media Communication and Usability Lab (NeMeCU LAB), Ionian University & Dr. Nikos Antonopoulos, ASST Professor, Head of New Media Communication and Usability Lab (NeMeCU LAB), Ionian University, Kefalonia, Greece.

Crowdsourcing as a tool against misinformation: The role of social media and user-generated content in overturning misinformation during the Greek Covid-19 pandemic

Elina Makri, Researcher, Media Informatics Lab, Aristotle University of Thessaloniki, Greece & Dr. Andreas Veglis, Professor, Aristotle University of Thessaloniki, Greece.

Human Cognition and Data Journalism

12:00 – 12:40 Main Room

Active audience participation!

SESSION 8: Community Lounge - Community Exchange Session.

Title: *Fake News in the pandemic*

Chairperson/facilitator: Dr. Margarita Kefalaki, President, COMinG.

Key Questions:

- 1_What are the effects of 'Fake News' during the pandemic?
- 2_How do we treat this 'war' of misinformation?
- 3_Practices to follow and to avoid?
- 4_Do we inform our students about the consequences of 'Fake News'? If yes, how?

12:40-13:40

Lunch Break

13:40 – 14:30 Main Room

SESSION 9: Communication Themes - Poster Conference Session with Discussion and Interaction

Chairperson: Dr. Michael A. Altamirano, Professor, King Graduate School, Monroe College, USA & Vice President of Strategic Management, Communication Institute of Greece.

Let's Interact! Please place your questions/comments at

<https://padlet.com/maltamirano9/ryuljxf5tbwamr2v>

Hikmah Tahir, Postgraduate student, Graduate School of International Development, Nagoya University, Japan.

Local People's Willingness to Participate in Ecotourism Development in Mangrove Conservation Area: A case from East Kalimantan, Indonesia

Elias Gbadamosi, Graduate Student, Department of Journalism and Media Communication, Colorado State University, USA.

Narrating the Self in a National Context: A Study of Barack Obama's The Audacity of Hope as Election Campaign Material

BEST POSTER AWARD! Congratulations from us all! A special prize will be send to the winner!

Dr. Begüm Burak, Researcher Political Science and International Relations, Turkey.

Citizen Journalism in Turkey

Placido Antonio Sangiorgio, PhD student, University of Siena, Department DSFUCI, Italy

Religious diversity in the workplaces: for a European approach

14:30-14:40

Music break (a music playlist will be played while all participants take a break from the screen)

14:40-16:00 Main Room

SESSION 10: Leadership Themes

Chairperson: Dr. Carolin Rekar Munro, Vice President of Leadership Development, COMinG & Professor of Leadership, Faculty of Management, Royal Roads University, Canada.



Communication Institute of Greece (COMinG), 2021

Dr. Michael A. Altamirano, Vice President of Strategic Management, COMinG & Professor, King Graduate School, Monroe College, USA.

Observations of a New Reality of Teaching in the Age of a Modern Pandemic: A Study of New York City Higher Education

Dr. Karl-Heinz Pagner, Department of Management, Society and Communication, Copenhagen Business School, Denmark.

Leadership, Innovation & Urban Governance in Denmark: the contributions of Living Labs

Mr. Chris Atencio, ASST General Counsel and Legislative & Policy Legal Analyst, New Mexico Environment Department, USA & Dr. Nathaniel Herbst, Team Coordinator, Great Commission Alliance, USA.

Addressing Common Obstacles to Effective Shared Leadership: A Five-Year Follow Up

Ms. Kiahni McFadden, MBA Student, King Graduate School, Monroe College, Bronx, NY. & Dr. Michael A. Altamirano, Professor, King Graduate School, Monroe College, USA.

Situation Factors and Increased Workplace Burnout: A Study of Influences Affecting Current Younger Employees

16:00 – 17:00 Main Room

Active audience participation!

SESSION 11: Community Exchange Session

Title: *Leadership in the 'hurricane' of the pandemic- The day after*

Chairperson/facilitator: Dr. Nathaniel Herbst, Team Coordinator, Great Commission Alliance, USA

Key Questions:

- 1_The importance of shared leadership
- 2_Leadership and Universities
- 3_Leadership and Enterprises

17:00 – 17:30 Main Room

Closure of the conferences day

Tuesday 03-08-2021

ID: 971 1343 8912

Password: 743763

ZOOM Link: <https://uvsq-fr.zoom.us/j/97113438912?pwd=Zy9wbXllyWlaTnh3dnprZ1hYN1ZPZz09>**08:45-09:00****Opening of Zoom Room****09:00-09:20 Main Room****Opening of the conference day**

Welcome and reminder of the conference policy (breakout rooms, breaks, etc.)

Dr. Margarita Kefalaki, President, COMinG

09:20 -10:00 Main Room**SESSION 12: Workshop** *'The importance of Sharing and the role of Constructive Journalism'*[Dr. Michael Nevradakis](#), Editor & Writer, Orthos Logos News, Greece and USA & Dr. Konstantinos Alexopoulos, Founder & Director of publication, Orthos Logos News, <https://www.orthoslogos.news>Take the quiz [Gapminder Worldview Upgrader](#) (Shared by Dr Michael Nevradakis, during the conference)

Shared by Dr. Karl-Heinz Pogner, during the conference:

Full article: [Taking a Break from News: A Five-nation Study of News Avoidance in the Digital Era \(tandfonline.com\)](#)<https://www.tandfonline.com/doi/full/10.1080/21670811.2021.1904266><https://www.galtung-institut.de/en/2015/galtung-and-ruge-news-values-an-update-by-prof-galtung-october-2014/>[Solutions to News Avoidance - Constructive Institute](#)**10:00 -10:10 Main Room****Music break** (a music playlist will be played while all participants take a break from the screen)

10:10-11:30 - Breakout Room “Akropoli”

SESSION 13: Innovation and Development in Communication

Chairperson: [Dr. Michael Nevradakis](#), Editor & Writer, Orthos Logos News, USA- Greece

Dr. Andjelka Mihajlov, Professor, Faculty of Technical Sciences, University of Novi Sad, Serbia/Advisor, Environmental Ambassadors for Sustainable Development, Belgrade & Aleksandra Mladenovic, Environmental Ambassadors for Sustainable Development, Belgrade, Serbia & Filip Jovanovic, Environmental Ambassadors for Sustainable Development, Belgrade, Serbia.

Environmental Communication: Media Archive Reports as a Participant Science Tool

Dr. Amr Assad, ASST Professor, Applied Media Department, Higher Colleges of Technology, Abu Dhabi women’s college, UAE & Dr. Mona Gabr, Lecturer, Applied Media Department, Higher Colleges of Technology, Abu Dhabi women’s college, UAE.

The uses of social media applications in Higher Education

Dr. Elpida Sklika, Teaching Fellow/Lectrice, Department of Modern Greek Studies, University of Strasbourg, France.

The Influence of English as a Global Language on Modern Greek Online Press: Analyzing Three Journalistic Genres with Critical Discourse Analysis

10:10-11:30 - Breakout Room “Monastiraki”

SESSION 14: Domestic and International Politics

Chairperson: Dr. Evangelos Afendras, Independent educational consultant and trainer, Greece.

Dr. Shana Hollander, Political Communication Research Unit, University of Antwerp, Belgium & Dr. Christ’l De Landtsheer, Professor, Political Communication Research Unit, Department of Communication & Peter Maene, Political Communication Research Unit, University of Antwerp, Faculty of Social Sciences, Sint-Jacobstraat 2 (M.473) - 2000 Antwerp, Belgium.

Profiling Brexit: What Personality and Leadership style can do to the international community.*(this paper was not presented by any of its authors)*

Dr. Dalia Gavriely-Nuri Professor, Hadassah Academic College, Israel & Matan Flum, MA Degree Graduate, Political Science, Bar-Ilan University, Israel.

Housing in the Service of Nation Building

Dr. Song Yingfa, Professor, School of Public Policy and Management, China University of Mining and Technology, China & Ji Jiangxia, Postgraduate student, China University of Mining and Technology, China

Why people participate in collaborative governance through the government hotline: from the perspective of the theory of planned behavior

Tianyi Liu, PhD Student, University of Rome Tor vergata, Italy & Dr. Giuseppe Bettoni, Professor of University of Rome Tor Vergata, Italy.

The Geopolitical Influence of China’s 21st Century Maritime Silk Road on Mediterranean Countries

11:30-11:40

Music break (a music playlist will be played while all participants take a break from the screen)

11:45-12:30 -Main Room

Active audience participation!

SESSION 15: COMMUNITY LOUNGE AND COMMUNITY EXCHANGE SESSION.

Title: *Political Communication and the day after*

Active audience participation!

Chairperson/facilitator: Dr. Steen Sauerberg, Professor Emeritus, University of Copenhagen, Denmark

Key Questions:

- 1_Are 'Politics' what they should be in the time of the pandemic?
- 2_Examples to follow and examples to avoid.
- 3_Are we able to react? Can we do something to change the 'inefficient' practices?

12:30-13:30

Lunch Break

13:30-15:10 -Main Room

SESSION 16: Politics and Communication

Chairperson: Dr. Andjelka Mihajlov, Professor, Faculty of Technical Sciences, University of Novi Sad, Serbia/Advisor, Environmental Ambassadors for Sustainable Development, Belgrade, Serbia.

Ms. Thomai Voulgari, PhD Candidate, School of Journalism and Mass Communications, Aristotle University of Thessaloniki , Greece & Vasilis Vasilopoulos, PhD Candidate, School of Journalism and Mass Communications, Aristotle University of Thessaloniki , Greece & Antonis Skamnakis, Associate Professor, Affiliation, Affiliation, School of Journalism and Mass Communications, Aristotle University of Thessaloniki, Greece.

The role of twitter bots in political discussion on 2019 European elections

Dr. Steen Sauerberg, Professor emeritus, University of Copenhagen, Denmark.

From Cave Drawings to Graffiti as a Form of Political Communication

Ms. Priscila Minussi, Master in Political Communication, Portugal.

Political Communication on Facebook: Comparing the República Portuguesa and La Moncloa

Dr. Martina Temmerman, Associate Professor, Programme director master's in journalism, Department of Applied Linguistics, Vrije Universiteit Brussel, Belgium. **Pushing the limits: How right-wing Flemish politicians explore the boundaries of hate speech on their Twitter accounts**

Dr. Vinogradova Nadezda S., Associate Professor, Moscow State University of Technology and Management Named after K.G. Razumovsky (FCU), Russia.

Political and psychological analysis of the phenomenon of political virtualization (this paper was not presented by its author)

15:10-15:20

Music break (a music playlist will be played while all participants take a break from the screen)

15:20-16:30 -Main Room

SESSION 17: Closing Remarks & Presentation of Awards

Dr. Margarita Kefalaki, President COMinG. *Music and Dance, the Ultimate mode of Communication*

Virtual Celebration of our time together!

Get Ready for a GREAT SURPRISE with Asimina and Johnnie from Australia and Haris from Greece

NB. Wear comfortable clothes and shoes as we might sing and dance together!



Some links to Explore Athens: https://www.thisisathens.org/arts-entertainment/explore-urban-soul-athens-sofka-zinovieff?fbclid=IwAR3druEnEquUGqPxO-0UXDP5EcdEgAcYLzrQGVrS_s7rH-G2NNmZnSQB4MU

Discover

Athens

Greece:

https://open.spotify.com/episode/0ppjq8hXaoWSr7wQ4mluXi?si=f123174612fc454f&fbclid=IwAR2J2VZ0BLT80jhMEDLZW3NuUXoi_-GXzKrv78GY9k2KUB1X_IPoPyfSDjE&nd=1 (Writer Sofka Zinovieff explores Athens in a quest to understand this complex, seductive city. She visits unusual places and meets Athenians, native and adopted: from singers, poets and graffiti writers to architects, journalists and chefs.)