



Driton Latifi

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Phone number: (+383) 45900060

Gender: Male **Date of birth:** 29/01/1978 **Nationality:** Kosovar

WORK EXPERIENCE

[01/04/1997 – 30/09/2004] **Newspaper editor**

KOHA Ditore

City: Prishtina

Country: Kosovo

Main activities and responsibilities:

Sport News Editor

[01/10/2004 – 01/09/2010] **Newspaper editor**

Gazeta Lajm

City: Prishtina

Country: Kosovo

Main activities and responsibilities:

Sports News Editor and Deputy Editor in Chief

[01/01/2011 – 01/08/2013] **Newspaper editor**

Gazeta Zeri

City: Prishtina

Country: Kosovo

Main activities and responsibilities:

Sports News Editor

[01/10/2013 – 06/03/2016] **Chief executive officer**

International Sport Group

City: Prishtina

Country: Kosovo

Main activities and responsibilities:

Founder and CEO of ISG, Company of Sports Media and Sports Management

[07/03/2016 – Current] **Advertising Manager**

TEB Bank

City: Prishtina

Country: Kosovo

Main activities and responsibilities:

Manager of Advertising and Corporate Communication Department of TEB Bank.
Managing campaigns, PR, Sponsorship, Donationa, CSR...

[01/10/2021 – Current] **Journalism lecturer**

Universiteti AAB

City: Prishtina

Country: Kosovo

Main activities and responsibilities:

Lecturer of the Sports journalism course at the Universiteti AAB - Faculty of Journalism and Mass Communication.

EDUCATION AND TRAINING

[01/10/2010 – 01/07/2013] **Bachelor of Journalism and Mass Communication**

Universiteti AAB <https://aab-edu.net/>

Address: 10000, Prishtina, Kosovo

LANGUAGE SKILLS

Mother tongue(s): Albanian

Other language(s):

English

LISTENING C2 READING C2 WRITING C2

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

Croatian

LISTENING C1 READING C1 WRITING B2

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

DIGITAL SKILLS

Microsoft Excel | Microsoft Powerpoint | Google Drive | Microsoft Office | Social Media | Google Docs | Instagram | Power Point | Facebook | Organizational and planning skills | Team-work oriented | Motivated | Good listener and communicator | Decision-making | Written and Verbal skills | Analytical skills | Critical thinking | Responsibility | Creativity | Strategic Planning | Conflict resolution | Reliability | Flexibility | Detail-Oriented

CONFERENCES AND SEMINARS

[01/10/2000 – 01/01/2012] **Play the Game - World Sports Media Conference** Copenhagen (Denmark), Coventry (England), Reykjavik (Iceland), Cologne (Germany)

Play the Game is the World Sports Media Conference and is an initiative run by the [Danish Institute for Sports Studies](#) (Idan), aiming at raising the ethical standards of sport and promoting democracy, transparency and freedom of expression in world sport.

<https://www.playthegame.org/search/?q=Driton+Latifi>

PUBLICATIONS

[2000] **Kosova: Playing Football in Secret**

<https://www.playthegame.org/news/news-articles/2000/kosova-playing-football-in-secret/>

Reference: <https://www.playthegame.org/>

[2002] **Kosova: Finding the Way to Play Together Again**

<https://www.playthegame.org/news/news-articles/2002/kosova-finding-the-way-to-play-together-again/>

Reference: <https://www.playthegame.org/>

NETWORKS AND MEMBERSHIPS

[01/10/2010 – Current] **Board Member of Tennis Federation of Kosova** Prishtina, Kosovo

Member of Executive Committee of the Tennis Federation of Kosova

[01/10/2008 – Current] **Board member of Kosova Press Council** Prishtina, Kosovo

Kosova Press Council, is a self-regulatory body founded for and by the print media sector in Kosovo. Its mission is based on the convictions of the Press Code of Kosovo since 2005.

VOLUNTEERING

[01/10/2008 – 01/03/2016] **President of the Tennis Club, Diellix** Prishtina

[01/10/2008 – 01/03/2016] **Tournament Director of Tennis Tournament Dielli Open** Prishtina, Kosovo

EXPERIENCE

[01/06/2004 – 01/08/2004] **UEFA EURO 2004 Portugal**

Accredited written media journalist at the UEFA EURO 2004 Cup in Portugal.

[01/06/2006 – 01/10/2006] **FIFA World Cup Germany 2006**

Accredited written media journalist at the FIFA World Cup Germany 2006.

[01/06/2008 – 01/08/2008] **UEFA EURO 2008 Austria & Swirzerland**

Accredited written media journalist at the UEFA EURO 2008 Austria & Swirzerland.

[01/06/2016 – 01/08/2016] **UEFA EURO 2016 France**

Accredited written media journalist at the UEFA EURO 2016 France.

[01/07/2012 – 01/09/2012] **Summer Olympics London 2012**

Accredited written media journalist at the London 2012 Summer Olympics.