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|  |
| EuropassCurriculum Vitae |  |
|  |  |
| Personal information |  |
| First name(s) / Surname(s)  | hasan saliu  |
| Address | Dardania, h.V, nr.45, Fushe Kosove (Kosovo)  |
| Mobile | +383 49 25 77 22  |  |
| E-mail(s) | hasan.saliu@aab-edu.net |
| Nationality | R. of Kosovo  |
| Date of birth | 19/09/1972 |
| Gender | Male  |
|  |  |
| Work experience |  |
| Dates | 02/2010 → present |
| Occupation or position held | Lecturer |
| Name and address of employer | AAB College, Pristina, Kosovo  |
| Type of business or sector | Education |
| Dates | 03/2012 → present |
| Occupation or position held | Lecturer  |
| Name and address of employerType of business or sector | University of Tirana, Department of Journalism and Communication – Master Studies,Tirana, Albania Education |
|  Dates Occupation or position held Name and address of employer Type of business or sector | 01/05/2002 → presentDean, Faculty of Mass Communication AAB College, PristinaEducation |
|  Dates Occupation or position held Name and address of employer Type of business or sector Dates Occupation or position held Name and address of employer Type of business or sectorDates Occupation or position held Name and address of employer Type of business or sector | 01/10/2016 → 30/04/2022Vice Rector for Research AAB College, PristinaEducation06/2017 → presentEditor-in-ChiefThesis (journal of social science and humanities) <https://thesis-journal.net/>Journal 10/2011 → 10/2016Dean of the Faculty of Mass CommunicationAAB College, Pristina Education  |
|   |  |
| Dates | 07/2007 → 01/2010  |
| Occupation or position held | journalist, editor, editor in charge  |
| Name and address of employer | Lajm, Newspaper, Prishtine  |
| Type of business or sector | media |
|  |  |
| Dates | 09/2000 → 02/2007  |
| Occupation or position held | consultant-analyst |
| Main activities and responsibilities | analysis of socio-political developments |
| Name and address of employer | HE-MA Gmbh, Hamburg (Germany) |
| Type of business or sector | Research Institute |
|  |  |
| Dates | 08/1998 → 2006 |
| Occupation or position held | Journalist; responsible editor |
| Name and address of employer |  Bota Sot, Zyrich-Prishtinë |
| Type of business or sector | media |
|  |  |
| Education and training |  |
| Dates | 03/2010 → 12/2013 |
| Principal subjects / occupational skills covered | Doctoral studies, Mass communication. Thesis: The Communication in Public Diplomacy – The challenges of Kosovo's soft power in increasing its image and reputation (online available: http://www.doktoratura.unitir.edu.al/wp-content/uploads/2014/03/Doktoratura-Hasan-Saliu-Fakulteti-i-Histori-Filologjise-Departamenti-i-Gazetarise.pdf  |
| Name and type of organisation providing education and training | University of Tirana |
| Name and type of organisation providing education and training | University of Tirana (Faculty of History& Philology)rr. e Elbasanit, p.n., Tirana  |
|  |  |
| Dates | 2007 - 2009  |
| Title of qualification awarded | Master of Science in Mass Communication and Media Studies |
| Name and type of organisation providing education and training | AAB UniversityPristine  |
|  |  |
| Dates | 10/1994 - 07/1998  |
| Title of qualification awarded | Journalist |
| Name and type of organisation providing education and training | University of Tirana (Faculty of History& Philology)rr. e Elbasanit, p.n., Tirana  |
|  |  |
|  |  |
| Personal skills and competences |  |
|  |  |
| Mother tongue(s) | Albanian |
|  |
| Other language(s) |
| elf-assessment |  | Understanding | Speaking | W r i t i n g |
| European level (\*) |  | Listening | Reading | Spoken interaction | Spoken production |  |
| italian |  | C2  | Proficient user  | C2  | Proficient user  | C2  | Proficient user  | C2  | Proficient user  | C2  | Proficient user  |
| English |  | B2  | Independent user  | C1  | Proficient user  | B2  | Independent user  | B2  | Independent user  | B2  | Independent user  |
| French |  | B2  | Independent user  | C1  | Proficient user  | B1  | Independent user  | B1  | Independent user  | B2  | Independent user  |
| Serbian |  | C2  | Proficient user  | C2  | Proficient user  | C1  | Proficient user  | C2  | Proficient user  | C2  | Proficient user  |
| Macedonian |  | C2  | Proficient user  | C2  | Proficient user  | C2  | Proficient user  | C2  | Proficient user  | C2  | Proficient user  |
|  | (\*) [Common European Framework of Reference (CEF) level](http://europass.cedefop.europa.eu/LanguageSelfAssessmentGrid/en)  |
| **Publications**  | Saliu, H. (2022). Public Diplomacy or Public Glocalization? Rethinking Public Diplomacy in the post-Truth Era. *Vestnik Moskovskogo universiteta. Seriya 10. Zhurnalistika*, 1, 157-175. [DOI: 10.30547/vestnik.journ.1.2022.157175](https://vestnik.journ.msu.ru/eng/books/2022/1/publichnaya-diplomatiya-ili-publichnaya-glokalizatsiya-pereosmyslenie-publichnoy-diplomatii-v-epokhu/)Saliu H. & Llunji V. (2022). Cultural Diplomacy of Kosovo after the Declaration of Independence. *Information & Media*, 93, 62-76. <https://doi.org/10.15388/Im.2022.93.61>[Saliu, H. (2021). The specifics and complexity of EU public diplomacy. *Druzboslovne Razprave*, XXXVII(96–97), 189–207](https://www.sociolosko-drustvo.si/wp-content/uploads/2021/09/DR96-97-Saliu-WEB.pdf).[Saliu, H. (2020). Public Diplomacy and Related Concepts from the Perspective of Lasswell’s Communication Formula. *Jahr – European Journal of Bioethics,*](https://www.jahr-bioethics-journal.com/index.php/JAHR/article/view/538) 11(2), 357-376. <https://doi.org/10.21860/j.11.2.2> [Saliu, H. (2020). The Evolution of the Concept of Public Diplomacy from the Perspective of Communication Stakeholders. *Medijska istraživanja*](http://www.mediaresearch.cro.net/files/pdf/vol26-br1/4-saliu-v26-1.pdf)*, 26* (1), 69-86. <https://doi.org/10.22572/mi.26.1.4>[Saliu, H. (2018). Multiple Target Audiences, Critical Analysis of Pristina-Belgrade Dialogue. On-line Journal Modelling the New Europe, 26. doi:10.24193/OJMNE.2018.26.08](http://neweurope.centre.ubbcluj.ro/wp-content/uploads/2018/06/MULTIPLE-TARGET-AUDIENCES-CRITICAL-ANALYSIS-OF-PRISTINA-BELGRADE-DIALOGUE.pdf)[Saliu, H. (2017). The new nature of Cultural Diplomacy in the age of online communication. Journal of Media Critiques,](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3014631) 3(10), 87-100. doi:10.17349/jmc117206[Saliu, H. (2017). International image of the country through strategic communication, Case of Kosovo. Journal of Media Critiques. 3(9), 65-76. doi: 10.17349/jmc117105](https://www.mediacritiques.net/index.php/jmc/article/view/113/74)[Saliu, H. (2016). “Transformimi i mediave lokale në Kosovë dhe debatet për çështje publike”, në: Sfidat e transmetuesve lokalë dhe rajonalë përballë qasjes online të shërbimeve të tyre. Tiranë: Universiteti Bedër. (29-38)](https://aab-edu.net/assets/uploads/2017/03/ICCMS-2017-1.pdf).Saliu, H. (2016). Media, letërsia dhe interneti, si kontent dhe si kanal komunikimi, në: Letërsia dhe Media-një perspektivë krahasuese. Elbasan: Universiteti ‘Aleksandër Xhuvani’- Departamenti i Letërsisë dhe Gazetarisë, (19-25).[Saliu, H. (2015). Komunikimi në diplomacinë publike: Soft power-i dhe imazhi ndërkombëtar i Kosovës. Prishtinë: Kolegji AAB](https://www.amazon.com/Komunikimi-diplomacin%C3%AB-publike-nd%C3%ABrkomb%C3%ABtar-parath%C3%ABnie-ebook/dp/B01M4JOWHP/ref%3Dsr_1_1?s=digital-text&ie=UTF8&qid=1507213871&sr=1-1).[Saliu, H. (2015). Propaganda and Image in the incident in Kumanovo. Thesis, 4(2), 95-105](https://aab-edu.net/uploads/docs/thesis/2015/02-2015-anglisht/08.%20The%20propaganda%20and%20the%20image%20of%20Kumanova%20incident-%20Dr.%20Hasan%20Saliu.pdf). doi.org/10.2139/ssrn.3015687Saliu, H. (2015). The role of media in intercultural communication in the age of globalization. Media Industry- Trends, Dynamics and Challenges. Proceedings Book, 325-335.Saliu, H. (2014). Imazhi i Kosovës në marredhëniet publike ndërkombëtare”. Studime Albanologjike – Diversiteti kulturor në media, 1, 47-56.Saliu, H. (2014). Media diplomacy – albanians’ challenges in the era of global media, Socio-Economic Dimensions of Peace Building Proceedings Book, 62-72.Saliu, H. (2014). Mësimet për mediat, sipas teksteve shkollore në Kosovë. Studime Albanologjike – Mediologjia, VI, 61-69.[Saliu, H. (2013). The image of a country, communication actors in educational exchanges. Thesis, 2(1), 89-98](https://aab-edu.net/en/documents/thesis-kosova/no-01-2013/image-country-communication-actors-educational-exchanges/).[Fuga, A & Saliu, H. et al. (2013). Les medias des albanophones dans les Balkans. dans: D. Serafinová, M. Mathien. L’expression médiatique de la diversité culturelle en Europe centrale et orientale. Bruselles: Bruylant-UNESCO. (283-298).](https://hal-univ-diderot.archives-ouvertes.fr/halshs-00856218)[Saliu, H. (2012). The Serbian Propaganda in Dick Marty’s Report. Thesis, 1(1), 67-78](https://aab-edu.net/uploads/docs/thesis/2012/01-2012-anglisht/05.%20The%20Serbian%20Propaganda%20in%20Dick%20Marty%27s%20Report-%20Hasan%20Saliu.pdf).Saliu, H. (2012). The impact of Education in improving the Image of Kosovo. Educatio, 1, 63-69.Saliu, H. (2012). 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