

Europass Curriculum Vitae



Personal information

First name(s) / Surname(s) **hasan saliu** ORCID <https://orcid.org/0000-0002-5864-3645>

Mobile +383 49 25 77 22

E-mail(s) hasan.saliu@aab-edu.net

Nationality R. of Kosovo

Work experience

Dates	02/2010 → present
Occupation or position held	Assoc. Prof. Dr.
Name and address of employer	AAB College, Pristina, Kosovo https://aab-edu.net/en/
Type of business or sector	Education
Dates	03/2012 → present
Occupation or position held	Lecturer
Name and address of employer	University of Tirana, Department of Journalism and Communication – Master Studies, Tirana, Albania https://www.fhf.edu.al/
Type of business or sector	Education
Dates	01/05/2021 → present
Occupation or position held	Dean, Faculty of Mass Communication
Name and address of employer	AAB College, Pristina
Type of business or sector	Education
Dates	01/10/2016 → 30/04/2021
Occupation or position held	Vice Rector for Research
Name and address of employer	AAB College, Pristina
Type of business or sector	Education
Dates	06/2017 → present
Occupation or position held	Editor-in-Chief
Name and address of employer	Thesis (journal of social science and humanities) https://thesis-journal.net/
Type of business or sector	Journal
Dates	10/2011 → 10/2016
Occupation or position held	Dean of the Faculty of Mass Communication
Name and address of employer	AAB College, Pristina
Type of business or sector	Education

Dates	07/2007 → 01/2010
Occupation or position held	journalist, editor, vice editor-in-chief
Name and address of employer	Lajm, Newspaper, Prishtine
Type of business or sector	media
Dates	09/2000 → 02/2007
Occupation or position held	consultant-analyst
Main activities and responsibilities	analysis of socio-political developments
Name and address of employer	HE-MA Gmbh, Hamburg (Germany)
Type of business or sector	Research Institute
Dates	08/1998 → 2006
Occupation or position held	Journalist; vice editor-in-chief
Name and address of employer	Bota Sot, Zyrich-Prishtinë
Type of business or sector	media
Education and training	
Dates	03/2010 → 12/2013
Principal subjects / occupational skills covered	Doctoral studies, Mass communication. Thesis: The Communication in Public Diplomacy – The challenges of Kosovo's soft power in increasing its image and reputation (online available: http://www.doktoratura.unitir.edu.al/wp-content/uploads/2014/03/Doktoratura-Hasan-Saliu-Fakulteti-i-Histori-Filologjise-Departamenti-i-Gazetarise.pdf)
Name and type of organisation providing education and training	University of Tirana (Faculty of History& Philology) rr. e Elbasanit, p.n., Tirana
Dates	2007 - 2009
Title of qualification awarded	Master of Science in Mass Communication and Media Studies
Name and type of organisation providing education and training	AAB University Pristine
Dates	10/1994 - 07/1998
Title of qualification awarded	Journalist
Name and type of organisation providing education and training	University of Tirana (Faculty of History& Philology) rr. e Elbasanit, p.n., Tirana

Publications

- Saliu, H. (2023). Narratives of Public Diplomacy in the post-Truth Era: The decline of Soft Power. *Communication & Society*, 36(2), 209-224. <https://doi.org/10.15581/003.36.2.209-224>
- Saliu, H. (2022). Rethinking Media Diplomacy and Public Diplomacy Towards a New Concept: Digital Media Diplomacy. *Online Journal Modelling the New Europe*, 39, 1-24. DOI: [10.24193/OJMNE.2022.39.01](https://doi.org/10.24193/OJMNE.2022.39.01)
- Saliu, H., Rexhepi, Z., Shatri, S. & Kamberi, M. (2022). Experiences with and risks of internet use among children in Kosovo. *Journal of Elementary Education*, 15(2), 145–164. DOI <https://doi.org/10.18690/rei.15.2.145-164.2022>
- Saliu, H., Bicaj, A. (2022). The Digital Competence of Future Teachers in Kosovo. In L. Tomczyk & L. Fedeli, (eds), *Digital Literacy for Teachers. Lecture Notes in Educational Technology*. Springer, Singapore. (275-290). https://doi.org/10.1007/978-981-19-1738-7_15
- Saliu, H. (2022). Public Diplomacy or Public Glocalization? Rethinking Public Diplomacy in the post-Truth Era. *Vestnik Moskovskogo universiteta. Seriya 10. Zhurnalistika*, 1, 157-175. DOI: [10.30547/vestnik.journ.1.2022.157175](https://doi.org/10.30547/vestnik.journ.1.2022.157175)
- Saliu H. & Lljunji V. (2022). Cultural Diplomacy of Kosovo after the Declaration of Independence. *Information & Media*, 93, 62-76. <https://doi.org/10.15388/Im.2022.93.61>
- Saliu, H. (2021). The specifics and complexity of EU public diplomacy. *Druzboslovne Razprave*, XXXVII(96–97), 189–207. <https://www.sociolosko-drustvo.si/wp-content/uploads/2021/09/DR96-97-Saliu-WEB.pdf>
- Saliu, H. (2020). Public Diplomacy and Related Concepts from the Perspective of Lasswell's Communication Formula. *Jahr – European Journal of Bioethics*, 11(2), 357-376. <https://doi.org/10.21860/j.11.2.2>
- Saliu, H. (2020). The Evolution of the Concept of Public Diplomacy from the Perspective of Communication Stakeholders. *Medijska istraživanja*, 26 (1), 69-86. <https://doi.org/10.22572/mi.26.1.4>
- Saliu, H. (2018). Multiple Target Audiences, Critical Analysis of Pristina-Belgrade Dialogue. *On-line Journal Modelling the New Europe*, 26. Doi:[10.24193/OJMNE.2018.26.08](https://doi.org/10.24193/OJMNE.2018.26.08)
- Saliu, H. (2017). The new nature of Cultural Diplomacy in the age of online communication. *Journal of Media Critiques*, 3(10), 87-100. Doi:10.17349/jmc117206, <https://www.ceeol.com/search/article-detail?id=697056>
- Saliu, H. (2017). International image of the country through strategic communication, Case of Kosovo. *Journal of Media Critiques*. 3(9), 65-76. Doi: [10.17349/jmc117105](https://doi.org/10.17349/jmc117105)
- Saliu, H. (2016). Transformimi i mediave lokale në Kosovë dhe debatet për çështje publike, në *Sfidat e transmetuesve lokalë dhe rajonalë përballë qasjes online të shërbimeve të tyre*. Tiranë: Universiteti Bedër. (29-38).
- Saliu, H. (2016). Media, letërsia dhe interneti, si kontent dhe si kanal komunikimi, në: *Letërsia dhe Media-një perspektivë krahasuese*. Elbasan: Universiteti 'Aleksandër Xhuvani'- Departamenti i Letërsisë dhe Gazetarisë, (19-25).

- Saliu, H. (2015). *Komunikimi në diplomacinë publike: Soft power-i dhe imazhi ndërkombëtar i Kosovës*. Prishtinë: Kolegji AAB.
- Saliu, H. (2015). Propaganda and Image in the incident in Kumanovo. *Thesis*, 4(2), 95-105. Doi.org/10.2139/ssrn.3015687
- Saliu, H. (2015). The role of media in intercultural communication in the age of globalization. *Media Industry- Trends, Dynamics and Challenges. Proceedings Book*, 325-335.
- Saliu, H. (2014). Imazhi i Kosovës në marredhëniet publike ndërkombëtare”. *Studime Albanologjike – Diversiteti kulturor në media*, 1, 47-56.
- Saliu, H. (2014). Media diplomacy – albanians’ challenges in the era of global media, *Socio-Economic Dimensions of Peace Building Proceedings Book*, 62-72.
- Saliu, H. (2014). Mësimet për mediat, sipas teksteve shkollore në Kosovë. *Studime Albanologjike – Mediologjia*, VI, 61-69.
- Saliu, H. (2013). The image of a country, communication actors in educational exchanges. *Thesis*, 2(1), 89-98.
- Fuga, A & Saliu, H. et al. (2013). Les medias des albanophones dans les Balkans. dans: D. Serafinová, M. Mathien. *L’expression médiatique de la diversité culturelle en Europe centrale et orientale*. Bruxelles: Bruylant-UNESCO. (283-298).
- Saliu, H. (2012). The Serbian Propaganda in Dick Marty’s Report. *Thesis*, 1(1), 67-78.
- Saliu, H. (2012). The impact of Education in improving the Image of Kosovo. *Educatio*, 1, 63-69.
- Saliu, H. (2012). Kuadri ligjor i televizioneve në Kosovë. *Studime Albanologjike - Historia e medias dhe mediatizimi i histories*, V, 195-199.
- Saliu, H. (2011). Fushata ‘Kosovo- The Young Europeans’, një kërkim i paqartë i imazhit. *Studime Albanologjike, Komunikimi i integruar*, 4, 171-178.
- Saliu, H. (2010). Ndikimi financiar mbi shtypin në Kosovë. *Studime Albanologjike - Mediat shqiptare në tranzicion*, 3, 144-149.

Peer Reviewer

Journal of Communication Inquiry

Publisher Name: Sage Publications INC; Category Quartile: Q2

Cogent Social Sciences

Publisher Name: Taylor & Francis AS; Category Quartile: Q2

Cogent Arts & Humanities

Publisher Name: Taylor & Francis AS; Category Quartile: Q1

Journal of Balkan and Near Eastern Studies

Publisher Name: Routledge Journals, Taylor & Francis LTD; Category Quartile: Q1

Cogent Education

Publisher Name: Taylor & Francis AS; Category Quartile: Q3

Cogent Business & Management

Publisher Name: Taylor & Francis AS; Category Quartile: Q3

Social Sciences & Humanities Open

Oxford: Elsevier Ltd.

Jahr

Publisher Name: University of Rijeka (Cr); Category Quartile: Q4