

Europass Curriculum Vitae



Personal information

First name(s) / Surname(s) **hasan saliu** ORCID <https://orcid.org/0000-0002-5864-3645>

Mobile +383 49 25 77 22

E-mail(s) hasan.saliu@aab-edu.net

Nationality R. of Kosovo

Date of birth 19/09/1972

Gender Male

Work experience

Dates	02/2010 → present
Occupation or position held	Prof. Assoc.
Name and address of employer	AAB College, Pristina, Kosovo
Type of business or sector	Education
Dates	03/2012 → present
Occupation or position held	Lecturer
Name and address of employer	University of Tirana, Department of Journalism and Communication – Master Studies, Tirana, Albania
Type of business or sector	Education
Dates	01/05/2021 → present
Occupation or position held	Dean, Faculty of Mass Communication
Name and address of employer	AAB College, Pristina
Type of business or sector	Education

Dates	01/10/2016 → 30/04/2021
Occupation or position held	Vice Rector for Research
Name and address of employer	AAB College, Pristina
Type of business or sector	Education
Dates	06/2017 → present
Occupation or position held	Editor-in-Chief
Name and address of employer	Thesis (journal of social science and humanities) https://thesis-journal.net/
Type of business or sector	Journal
Dates	10/2011 → 10/2016
Occupation or position held	Dean of the Faculty of Mass Communication
Name and address of employer	AAB College, Pristina
Type of business or sector	Education
Dates	07/2007 → 01/2010
Occupation or position held	journalist, editor, editor in charge
Name and address of employer	Lajm, Newspaper, Prishtine
Type of business or sector	media
Dates	09/2000 → 02/2007
Occupation or position held	consultant-analyst
Main activities and responsibilities	analysis of socio-political developments
Name and address of employer	HE-MA Gmbh, Hamburg (Germany)
Type of business or sector	Research Institute
Dates	08/1998 → 2006
Occupation or position held	Journalist; responsible editor
Name and address of employer	Bota Sot, Zyrich-Prishtinë
Type of business or sector	media
Education and training	
Dates	03/2010 → 12/2013
Principal subjects / occupational skills covered	Doctoral studies, Mass communication. Thesis: The Communication in Public Diplomacy – The challenges of Kosovo's soft power in increasing its image and reputation (online available: http://www.doktoratura.unitir.edu.al/wp-content/uploads/2014/03/Doktoratura-Hasan-Saliu-Fakulteti-i-Histori-Filologjise-Departamenti-i-Gazetarise.pdf)
Name and type of organisation providing education and training	University of Tirana

Name and type of organisation providing education and training University of Tirana (Faculty of History& Philology)
rr. e Elbasanit, p.n., Tirana

Dates 2007 - 2009

Title of qualification awarded Master of Science in Mass Communication and Media Studies

Name and type of organisation providing education and training AAB University
Pristine

Dates 10/1994 - 07/1998

Title of qualification awarded Journalist

Name and type of organisation providing education and training University of Tirana (Faculty of History& Philology)
rr. e Elbasanit, p.n., Tirana

Personal skills and competences

Mother tongue(s) **Albanian**

Other language(s)

self-assessment
European level (*)

Italian

English

French

Serbian

Macedonian

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C1	Proficient user
B2	Independent user	C1	Proficient user	B2	Independent user	B2	Independent user	C1	Independent user
B1	Independent user	B1	Proficient user	B1	Independent user	B1	Independent user	B2	Independent user
C2	Proficient user	C2	Proficient user	C1	Proficient user	C1	Proficient user	C1	Proficient user
C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user

(*) [Common European Framework of Reference \(CEF\) level](#)

- Publications** Saliu, H.; Çipuri, R. & Izmaku, X. (2024). Gutenberg's death in the Balkans: news values in Kosovo and Albania. *Cogent Arts & Humanities*, 11(1), 2303197. <https://doi.org/10.1080/23311983.2024.2303197>
- Saliu, H. & Abrashi, H. (2023). The Return of Media Diplomacy: Examples from Kosovo. *Jurnal Ilmu Sosial dan Ilmu Politik* 27(1), (74-89). <https://doi.org/10.22146/jsp.73710>
- Saliu, H., Reçi, A. & Abrashi, G. (2023). Revisiting Hallin and Mancini's media model: Albania and Kosovo. *Balkan Social Science Review*, 21. 235-255. <https://doi.org/10.46763/BSSR2321235s>
- Saliu, H. (2023). Narratives of Public Diplomacy in the post-Truth Era: The decline of Soft Power. *Communication & Society*, 36(2), 209-224. <https://doi.org/10.15581/003.36.2.209-224>
- Saliu, H. (2022). Rethinking Media Diplomacy and Public Diplomacy Towards a New Concept: Digital Media Diplomacy. *Online Journal Modelling the New Europe*, 39, 1-24. DOI: [10.24193/OJMNE.2022.39.01](https://doi.org/10.24193/OJMNE.2022.39.01)
- Saliu, H., Rexhepi, Z., Shatri, S. & Kamberi, M. (2022). Experiences with and risks of internet use among children in Kosovo. *Journal of Elementary Education*, 15(2), 145–164. <https://doi.org/10.18690/rei.15.2.145-164.2022>
- Saliu, H., Bicaj, A. (2022). The Digital Competence of Future Teachers in Kosovo. In L. Tomczyk & L. Fedeli, (eds), *Digital Literacy for Teachers. Lecture Notes in Educational Technology*. Springer, Singapore. (275-290). https://doi.org/10.1007/978-981-19-1738-7_15
- Saliu, H. (2022). Public Diplomacy or Public Glocalization? Rethinking Public Diplomacy in the post-Truth Era. *Vestnik Moskovskogo universiteta. Seriya 10. Zhurnalistika*, 1, 157-175. DOI: [10.30547/vestnik.journ.1.2022.157175](https://doi.org/10.30547/vestnik.journ.1.2022.157175)
- Saliu H. & Lljunji V. (2022). Cultural Diplomacy of Kosovo after the Declaration of Independence. *Information & Media*, 93, 62-76. <https://doi.org/10.15388/Im.2022.93.61>
- Saliu, H. (2021). The specifics and complexity of EU public diplomacy. *Družboslovne Razprave*, XXXVII(96–97), 189–207. <https://www.sociolosko-drustvo.si/wp-content/uploads/2021/09/DR96-97-Saliu-WEB.pdf>
- Saliu, H. (2020). Public Diplomacy and Related Concepts from the Perspective of Lasswell's Communication Formula. *Jahr – European Journal of Bioethics*, 11(2), 357-376. <https://doi.org/10.21860/j.11.2.2>
- Saliu, H. (2020). The Evolution of the Concept of Public Diplomacy from the Perspective of Communication Stakeholders. *Medijska istraživanja*, 26 (1), 69-86. <https://doi.org/10.22572/mi.26.1.4>

- Saliu, H. (2018). Multiple Target Audiences, Critical Analysis of Pristina-Belgrade Dialogue. *On-line Journal Modelling the New Europe*, 26, 108-123.
Doi:[10.24193/OJMNE.2018.26.08](https://doi.org/10.24193/OJMNE.2018.26.08)
- Saliu, H. (2017). The new nature of Cultural Diplomacy in the age of online communication. *Journal of Media Critiques*, 3(10), 87-100. Doi:10.17349/jmc117206, <https://www.ceeol.com/search/article-detail?id=697056>
- Saliu, H. (2017). International image of the country through strategic communication, Case of Kosovo. *Journal of Media Critiques*. 3(9), 65-76. [Doi: 10.17349/jmc117105](https://doi.org/10.17349/jmc117105)
- Saliu, H. (2016). “Transformimi i mediave lokale në Kosovë dhe debatet për çështje publike”, në: *Sfidat e transmetuesve lokalë dhe rajonalë përballë qasjes online të shërbimeve të tyre*. Tiranë: Universiteti Bedër. (29-38).
- Saliu, H. (2016). Media, letërsia dhe interneti, si kontent dhe si kanal komunikimi, në: *Letërsia dhe Media-një perspektivë krahasuese*. Elbasan: Universiteti ‘Aleksandër Xhuvani’- Departamenti i Letërsisë dhe Gazetarisë, (19-25).
- Saliu, H. (2015). *Komunikimi në diplomacinë publike: Soft power-i dhe imazhi ndërkombëtar i Kosovës*. Prishtinë: Kolegji AAB.
- Saliu, H. (2015). Propaganda and Image in the incident in Kumanovo. *Thesis*, 4(2), 95-105. Doi.org/10.2139/ssrn.3015687
- Saliu, H. (2015). The role of media in intercultural communication in the age of globalization. *Media Industry- Trends, Dynamics and Challenges. Proceedings Book*, 325-335.
- Saliu, H. (2014). Imazhi i Kosovës në marrëdhëniet publike ndërkombëtare”. *Studime Albanologjike – Diversiteti kulturor në media*, 1, 47-56.
- Saliu, H. (2014). Media diplomacy – albanians’ challenges in the era of global media, *Socio-Economic Dimensions of Peace Building Proceedings Book*, 62-72.
- Saliu, H. (2014). Mësimet për mediat, sipas teksteve shkollore në Kosovë. *Studime Albanologjike – Mediologjia*, VI, 61-69.
- Saliu, H. (2013). The image of a country, communication actors in educational exchanges. *Thesis*, 2(1), 89-98.
- Fuga, A & Saliu, H. et al. (2013). Les medias des albanophones dans les Balkans. dans: D. Serafinová, M. Mathien. *L’expression médiatique de la diversité culturelle en Europe centrale et orientale*. Bruxelles: Bruylant-UNESCO. (283-298).
- Saliu, H. (2012). The Serbian Propaganda in Dick Marty’s Report. *Thesis*, 1(1), 67-78.

Saliu, H. (2012). The impact of Education in improving the Image of Kosovo. *Educatio*, 1, 63-69.

Saliu, H. (2012). Kuadri ligjor i televizioneve në Kosovë. *Studime Albanologjike - Historia e medias dhe mediatizimi i histories*, V, 195-199.

Saliu, H. (2011). Fushata ‘Kosovo- The Young Europeans’, një kërkim i paqartë i imazhit. *Studime Albanologjike, Komunikimi i integruar*, 4, 171-178.

Saliu, H. (2010). Ndikimi financiar mbi shtypin në Kosovë. *Studime Albanologjike - Mediat shqiptare në tranzicion*, 3, 144-149.

Peer Reviewer <https://www.webofscience.com/wos/author/record/N-5776-2015>

Cogent Arts & Humanities

Publisher Name: Taylor & Francis AS; Category Quartile: Q1

Journal of Balkan and Near Eastern Studies

Publisher Name: Routledge Journals, Taylor & Francis LTD; Category Quartile: Q1

Heliyon

Publisher Name: Elsevier; Category Quartile: Q1

Cogent Social Sciences

Publisher Name: Taylor & Francis AS; Category Quartile: Q2

Journal of Communication Inquiry

Publisher Name: Sage Publications INC; Category Quartile: Q3

Cogent Education

Publisher Name: Taylor & Francis AS; Category Quartile: Q3

Cogent Business & Management

Publisher Name: Taylor & Francis AS; Category Quartile: Q3

Social Sciences & Humanities Open

Oxford: Elsevier Ltd.

Jahr

Publisher Name: University of Rijeka (Cr); Category Quartile: Q4

Information and Media

Publisher Name: Vilnius University Press; Category Quartile: Q3