

Personal Information

Firstname/Surname(s) **Gazmend Abrashi**
E-mail(s) gazmend.abrashi@universitetiaab.com
Date of birth 03/12/1985
Address(es) St. "Vllazërit Dragaj", Mitrovicë
Telephone(s) +383 44 718 519

Education and training

Dates	2013 - 2019
Title of qualification awarded	Doctor of Communication and Journalism Sciences
Principal subjects / occupational skills covered	Organizational Communication
Name and type of organisation providing education and training	Pristina University "Hasan Pristina", Kosovo
Level in national or international classification	Pristina 8
Dates	2007 - 2013
Title of qualification awarded	Master in Mass Communications and Journalism
Principal subjects / occupational skills covered	Mass Communications
Name and type of organisation providing education and training	AAB University
Level in national or international classification	Pristina 7
Dates	2004 - 2007
Title of qualification awarded	Bachelor of Mass Communications
Principal subjects / occupational skills covered	Mass Communications

Name and type of organisation providing education and training | AAB University

Pristina

Level in national or international classification | 6

Work experience

Dates | 2024-05-01 - Present

Name and address of employer | AAB College

St. "Elez Berisha", No. 56 Pristina - Fushe Kosove 10000 Pristina, Republic of Kosovo

Type of business | Education

Occupation or position held | Acting Dean

Main activities and responsibilities | Responsible for the administration, planning and coordination of work in the faculty. Provides academic leadership in the development of teaching, scientific/artistic work in the faculty.

Dates | 2023-10-01 - 2024-05-01

Name and address of employer | AAB College

St. "Elez Berisha", No. 56 Pristina - Fushe Kosove 10000 Pristina, Republic of Kosovo

Type of business | Education

Occupation or position held | Learning Coordinator

Main activities and responsibilities | Responsible for the supervision and progress of the learning process.

Dates | 2020-10-30 - 2023-10-01

Name and address of employer | AAB College

St. "Elez Berisha", No. 56 Pristina - Fushe Kosove 10000 Pristina, Republic of Kosovo

Type of business | Education

Occupation or position held | Vice-dean of Mass Communication Faculty

Main activities and responsibilities | Responsible for the supervision and progress of the learning process.

Dates	2019-03-01 - 2019-06-30
Name and address of employer	AAB College Rr. "Elez Berisha", nr. 56 Zona Industriale Prishtinë - Fushë Kosovë 10000 Prishtinë, Republika e Kosovës
Type of business	Education
Occupation or position held	Teaching Assistant
Main activities and responsibilities	

Dates	2019-10-07 - Present
Name and address of employer	AAB College Rr. "Elez Berisha", nr. 56 Zona Industriale Prishtinë - Fushë Kosovë 10000 Prishtinë, Republika e Kosovës
Type of business	Education
Occupation or position held	Lecturer
Main activities and responsibilities	

Dates	2015-12-15 - 2019-09-01
Name and address of employer	AAB College Rr. "Elez Berisha", nr. 56 Zona Industriale Prishtinë - Fushë Kosovë 10000 Prishtinë, Republika e Kosovës
Type of business	University
Occupation or position held	Diploma Officer
Main activities and responsibilities	

Dates	2012-09-01 - 2015-12-01
Name and address of employer	AAB College Rr. "Elez Berisha", nr. 56 Zona Industriale Prishtinë - Fushë Kosovë 10000 Prishtinë, Republika e Kosovës
Type of business	Education
Occupation or position held	Administrative Officer
Main activities and responsibilities	

Dates	2010-10-01 - 2012-06-30
Name and address of employer	AAB College Rr. "Elez Berisha", nr. 56 Zona Industriale Prishtinë - Fushë Kosovë 10000 Prishtinë, Republika e Kosovës
Type of business	Education
Occupation or position held	Teaching Assistant
Main activities and responsibilities	
Dates	2009-10-01 - 2010-09-01
Name and address of employer	AAB College Rr. "Elez Berisha", nr. 56 Zona Industriale Prishtinë - Fushë Kosovë 10000 Prishtinë, Republika e Kosovës
Type of business	University
Occupation or position held	Assistant at the Center for Cultural and Linguistic Research
Main activities and responsibilities	

Publications

- Abrashi, G & (2018). Communication experiences in business organizations (Business Organizations in Kosovo). *Acta Universitatis Danubius. Communicatio*, Vol 12, issue no. 2/2018(Communication in business organizations), 34/44. Doi: <http://journals.univ-danubius.ro/index.php/communicatio/article/view/5162>
- Abrashi, G & (2018). Organizational communication-the importance of communication strategy in times of crisis for the organization. *European Journal of Social Sciences*, Volume 1, Issue 2, 21, May-August 2018(The Importance of Communication Strategy in Times of Crisis for the Organization), 21-25. Doi: http://journals.euser.org/files/articles/ejss_v1_i2_18/Gazmend.pdf
- Abrashi, G & (2018). Organizational communication-communication process in business organizations. *SECOND INTERNATIONAL SCIENTIFIC CONFERENCE EMAN 2018*, ISBN 978-86-80194-11-0, *SECOND INTERNATIONAL*, 425, 2018(COMMUNICATION PROCESS IN BUSINESS ORGANIZATIONS), 425-428. Doi: https://www.researchgate.net/profile/Oezguer_Soylu/publication/326293587_The_Stock_Flow_Consistent_Approach_Definition_Components_and_Simulation/links/5b446627a6fdcc6619141a3d/The-Stock-Flow-Consistent-Approach-Definition-Components-and-Simulation.pdf#page=451
- Abrashi, G & (2015). Social Status and Public Spaces. *Academic Journal of Interdisciplinary Studies*, Vol 4 No 3 S1, 426, December 2015(Public Spaces), 426-429. Doi: <http://www.mcser.org/journal/index.php/ajis/article/viewFile/8412/8074>
- Doko, M. & Abrashi, G. (2014). Televizioni dhe ekranizimi i veprës letrare për televizion . *Revista Ndërkombëtare "Thesis Kosova"*, UAAB, 2014(Televizioni dhe vepra letrare), 00. Doi: <https://aab-edu.net/documents/thesis/nr-02-2014/televizioni-dhe-ekranizimi-vepres-letrare-per-televizion/>

Sallauka, G & (-). Use of Information Technology in Academic Library Practice . International Information & Library Review, Volume 54, 2022 - Issue 4(Communication library process student technology), 380-386. Doi: 10.1080/10572317.2022.2124834

SALIU, H., REÇI, A. & ABRASHI, G. (2023). Revisiting Hallin and Mancini's media model: Albania and Kosovo. Balkan Social Science Review, Vol. 21 No. 21 (2023)(-), 235-255. Doi: <https://js.ugd.edu.mk/index.php/BSSR/article/view/5851>

Saliu, H. & Abrashi, G. (2023). The Return of Media Diplomacy, Examples from Kosovo. Jurnal Ilmu Sosial dan Ilmu Politik, 27 (1), -. Doi: <https://doi.org/10.22146/jsp.73710>

Abrashi, G. & Reçi, A. (2023). Motivation of employees in the public sector through organizational communication case study: vala mobile company, Kosovo. Human Research in Rehabilitation, VOLUME 13 (ISSUE 2), 13(2): 321-332. Doi: <https://human.ba/wpdm-package/full-text-273/?wpdmml=2023&refresh=66222e2241eea1713516066>

Personal skills and competences

Mother tongue(s) Albanian

Other language(s) / Self-assessment

European level (*)

English

	Understanding		Speaking		Writing	
English	B1	Independent user	B1	Independent user	B1	Independent user

(*) Common European Framework of Reference (CEF) level