

## Europass Curriculum Vitae



### Personal information

First name(s) / Surname(s) **hasan saliu** ORCID <https://orcid.org/0000-0002-5864-3645>

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Nationality R. of Kosovo

Gender Male

### Work experience

Dates	02/2010 → present
Occupation or position held	Assoc. Prof. (from AAB College, 2022)
Name and address of employer	AAB College, Pristina, Kosovo
Type of business or sector	Education
Dates	03/2012 → present
Occupation or position held	Assoc. Prof. (from University of Tirana, 2023)
Name and address of employer	University of Tirana, Department of Journalism and Communication – Master Studies, Tirana, Albania
Type of business or sector	Education
Dates	01/05/2024 → present
Occupation or position held	Vice Rector for Research
Name and address of employer	AAB College, Pristina
Type of business or sector	Education <a href="https://aab-edu.net/">https://aab-edu.net/</a>
Dates	01/05/2021 – 30/04/2024
Occupation or position held	Dean, Faculty of Mass Communication
Name and address of employer	AAB College, Pristina
Type of business or sector	Education

Dates	01/10/2016 → 30/04/2021
Occupation or position held	Vice Rector for Research
Name and address of employer	AAB College, Pristina
Type of business or sector	Education
Dates	06/2017 → present
Occupation or position held	Editor-in-Chief
Name and address of employer	Thesis (journal of social science and humanities) <a href="https://thesis-journal.net/">https://thesis-journal.net/</a> <a href="https://hrcak.srce.hr/thesis">https://hrcak.srce.hr/thesis</a>
Type of business or sector	Journal
Dates	10/2011 → 10/2016
Occupation or position held	Dean of the Faculty of Mass Communication
Name and address of employer	AAB College, Pristina
Type of business or sector	Education
Dates	07/2007 → 01/2010
Occupation or position held	journalist, editor, vice editor-in-chief
Name and address of employer	Lajm, Newspaper, Prishtine
Type of business or sector	media
Dates	09/2000 → 02/2007
Occupation or position held	consultant-analyst
Main activities and responsibilities	analysis of socio-political developments
Name and address of employer	HE-MA Gmbh, Hamburg (Germany)
Type of business or sector	Research Institute
Dates	08/1998 → 2006
Occupation or position held	Journalist; responsible editor,
Name and address of employer	Bota Sot, Zyrich-Prishtinë
Type of business or sector	media
<b>Education and training</b>	
Dates	03/2010 → 12/2013
Principal subjects / occupational skills covered	Doctoral studies, Mass communication. Thesis: The Communication in Public Diplomacy – The challenges of Kosovo's soft power in increasing its image and reputation (online available: <a href="https://unitir.edu.al/doktoratura-hasan-saliu-fakulteti-i-histori-filogjise-departamenti-i-gazetarise/">https://unitir.edu.al/doktoratura-hasan-saliu-fakulteti-i-histori-filogjise-departamenti-i-gazetarise/</a> )
Name and type of organisation providing education and training	University of Tirana (Faculty of History& Philology) rr. e Elbasanit, p.n., Tirana

Dates 2007 - 2009  
 Title of qualification awarded Master of Science in Mass Communication and Media Studies  
 Name and type of organisation providing education and training AAB University  
 Pristine

Dates 10/1994 - 07/1998  
 Title of qualification awarded Journalist  
 Name and type of organisation providing education and training University of Tirana (Faculty of History& Philology)  
 rr. e Elbasanit, p.n., Tirana

**Personal skills and competences**

Mother tongue(s) **Albanian**

Other language(s)

self-assessment  
 European level (\*)

**Italian**  
**English**  
**French**  
**Serbian**  
**Macedonian**

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C2	Proficient user	C2	Proficient user	C2	Proficient user	C1	Proficient user	C1	Proficient user
B2	Independent user	C1	Proficient user	B2	Independent user	B2	Independent user	B2	Independent user
B1	Independent user	B2	Proficient user	B1	Independent user	B1	Independent user	B2	Independent user
C1	Proficient user	C1	Proficient user	C1	Proficient user	C1	Proficient user	C1	Proficient user
C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user

(\*) [Common European Framework of Reference \(CEF\) level](#)

**Publications**

- Saliu, H. (2024). Navigating media literacy in the AI era: Analyzing gaps in two classic media literacy books. *Journal of Applied Learning & Teaching*, 7(2), 1-12. <https://doi.org/10.37074/jalt.2024.7.2.25> (Q1)
- Saliu, H.; Çipuri, R. & Izmaku, X. (2024). Gutenberg's death in the Balkans: news values in Kosovo and Albania. *Cogent Arts & Humanities*, 11(1), 2303197. <https://doi.org/10.1080/23311983.2024.2303197> (Q1)
- Saliu, H. (2023). Narratives of Public Diplomacy in the post-Truth Era: The decline of Soft Power. *Communication & Society*, 36(2), 209-224. <https://doi.org/10.15581/003.36.2.209-224> (Q1)
- Saliu, H. & Abrashi, H. (2023). The Return of Media Diplomacy: Examples from Kosovo. *Jurnal Ilmu Sosial dan Ilmu Politik* 27(1), (74-89). <https://doi.org/10.22146/jsp.73710> (Q2)
- Saliu, H., Reçi, A. & Abrashi, G. (2023). Revisiting Hallin and Mancini's media model: Albania and Kosovo. *Balkan Social Science Review*, 21. 235-255. <https://doi.org/10.46763/BSSR2321235s> (Q3)
- Saliu, H. (2022). Rethinking Media Diplomacy and Public Diplomacy Towards a New Concept: Digital Media Diplomacy. *Online Journal Modelling the New Europe*, 39, 1-24. DOI: [10.24193/OJMNE.2022.39.01](https://doi.org/10.24193/OJMNE.2022.39.01) (Q2)
- Saliu, H., Rexhepi, Z., Shatri, S. & Kamberi, M. (2022). Experiences with and risks of internet use among children in Kosovo. *Journal of Elementary Education*, 15(2), 145–164. <https://doi.org/10.18690/rei.15.2.145-164.2022> (Q4)
- Saliu, H., Bicaj, A. (2022). The Digital Competence of Future Teachers in Kosovo. In L. Tomczyk & L. Fedeli, (eds), *Digital Literacy for Teachers. Lecture Notes in Educational Technology*. Springer, Singapore. (275-290). [https://doi.org/10.1007/978-981-19-1738-7\\_15](https://doi.org/10.1007/978-981-19-1738-7_15)
- Saliu, H. (2022). Public Diplomacy or Public Glocalization? Rethinking Public Diplomacy in the post-Truth Era. *Vestnik Moskovskogo universiteta. Seriya 10. Zhurnalistika*, 1, 157-175. DOI: [10.30547/vestnik.journ.1.2022.157175](https://doi.org/10.30547/vestnik.journ.1.2022.157175) (Q4)
- Saliu H. & Lljunji V. (2022). Cultural Diplomacy of Kosovo after the Declaration of Independence. *Information & Media*, 93, 62-76. <https://doi.org/10.15388/Im.2022.93.61> (Q3)
- Saliu, H. (2021). The specifics and complexity of EU public diplomacy. *Druzboslovne Razprave*, XXXVII(96–97), 189–207. <https://www.sociolosko-drustvo.si/wp-content/uploads/2021/09/DR96-97-Saliu-WEB.pdf> (Q2)
- Saliu, H. (2020). Public Diplomacy and Related Concepts from the Perspective of Lasswell's Communication Formula. *Jahr – European Journal of Bioethics*, 11(2), 357-376. <https://doi.org/10.21860/j.11.2.2> (Q4)

- Saliu, H. (2020). The Evolution of the Concept of Public Diplomacy from the Perspective of Communication Stakeholders. *Medijska istraživanja*, 26 (1), 69-86. <https://doi.org/10.22572/mi.26.1.4> (Q3)
- Saliu, H. (2018). Multiple Target Audiences, Critical Analysis of Pristina-Belgrade Dialogue. *On-line Journal Modelling the New Europe*, 26, 108-123. Doi:[10.24193/OJMNE.2018.26.08](https://doi.org/10.24193/OJMNE.2018.26.08) (Q4)
- Saliu, H. (2017). The new nature of Cultural Diplomacy in the age of online communication. *Journal of Media Critiques*, 3(10), 87-100. Doi:[10.17349/jmc117206](https://doi.org/10.17349/jmc117206), <https://www.ceeol.com/search/article-detail?id=697056>
- Saliu, H. (2017). International image of the country through strategic communication, Case of Kosovo. *Journal of Media Critiques*. 3(9), 65-76. [Doi: 10.17349/jmc117105](https://doi.org/10.17349/jmc117105)
- Saliu, H. (2016). “Transformimi i mediave lokale në Kosovë dhe debatet për çështje publike”, në: *Sfidat e transmetuesve lokalë dhe rajonalë përballë qasjes online të shërbimeve të tyre*. Tiranë: Universiteti Bedër. (29-38).
- Saliu, H. (2016). Media, letërsia dhe interneti, si kontent dhe si kanal komunikimi, në: *Letërsia dhe Media-një perspektivë krahasuese*. Elbasan: Universiteti ‘Aleksandër Xhuvani’- Departamenti i Letërsisë dhe Gazetarisë, (19-25).
- Saliu, H. (2015). *Komunikimi në diplomacinë publike: Soft power-i dhe imazhi ndërkombëtar i Kosovës*. Prishtinë: Kolegji AAB.
- Saliu, H. (2015). Propaganda and Image in the incident in Kumanovo. *Thesis*, 4(2), 95-105. Doi.org/[10.2139/ssrn.3015687](https://doi.org/10.2139/ssrn.3015687)
- Saliu, H. (2015). The role of media in intercultural communication in the age of globalization. *Media Industry- Trends, Dynamics and Challenges. Proceedings Book*, 325-335.
- Saliu, H. (2014). Imazhi i Kosovës në marrëdhëniet publike ndërkombëtare”. *Studime Albanologjike – Diversiteti kulturor në media*, 1, 47-56.
- Saliu, H. (2014). Media diplomacy – albanians’ challenges in the era of global media, *Socio-Economic Dimensions of Peace Building Proceedings Book*, 62-72.
- Saliu, H. (2014). Mësimet për mediat, sipas teksteve shkollore në Kosovë. *Studime Albanologjike – Mediologjia*, VI, 61-69.
- Saliu, H. (2013). The image of a country, communication actors in educational exchanges. *Thesis*, 2(1), 89-98.
- Fuga, A & Saliu, H. et al. (2013). Les medias des albanophones dans les Balkans. dans: D. Serafinová, M. Mathien. *L’expression médiatique de la diversité culturelle en Europe centrale et orientale*. Bruxelles: Bruylant-UNESCO. (283-298).

Saliu, H. (2012). The Serbian Propaganda in Dick Marty's Report. *Thesis*, 1(1), 67-78.

Saliu, H. (2012). The impact of Education in improving the Image of Kosovo. *Educatio*, 1, 63-69.

Saliu, H. (2012). Kuadri ligjor i televizioneve në Kosovë. *Studime Albanologjike - Historia e medias dhe mediatizimi i histories*, V, 195-199.

Saliu, H. (2011). Fushata 'Kosovo- The Young Europeans', një kërkim i paqartë i imazhit. *Studime Albanologjike, Komunikimi i integruar*, 4, 171-178.

Saliu, H. (2010). Ndikimi financiar mbi shtypin në Kosovë. *Studime Albanologjike - Mediat shqiptare në tranzicion*, 3, 144-149.

#### Peer Reviewer

<https://www.webofscience.com/wos/author/record/N-5776-2015>

#### ***Social Sciences & Humanities Open***

Publisher Name: Elsevier. Category Quartile: Q1

#### ***Cogent Arts & Humanities***

Publisher Name: Taylor & Francis AS; Category Quartile: Q1

#### ***Journal of Balkan and Near Eastern Studies***

Publisher Name: Routledge Journals, Taylor & Francis LTD; Category Quartile: Q1

#### ***Heliyon***

Publisher Name: Elsevier. Category Quartile: Q1

#### ***Journal of Communication Inquiry***

Publisher Name: Sage Publications INC; Category Quartile: Q1

#### ***Cogent Social Sciences***

Publisher Name: Taylor & Francis AS; Category Quartile: Q2

#### ***Cogent Education***

Publisher Name: Taylor & Francis AS; Category Quartile: Q2

#### ***Cogent Business & Management***

Publisher Name: Taylor & Francis AS; Category Quartile: Q2

#### ***Information and Media***

Publisher Name: Vilnius University Press; Category Quartile: Q3