

OPEN CALL FOR STUDENTS

Knowledge Lab

Hands-on training program connecting creativity, business, and innovation



WHAT IS KNOWLEDGE LAB?

An innovative training program that helps students develop practical skills in entrepreneurship, innovation, and the cultural and creative industries (CCI). The program has been developed within the CreaTech project, supported by EIT Culture & Creativity, and combines academic knowledge with the experience of industry experts.



60 hours of interactive training + 10 hours of personal mentoring



The training format is onsite



The training sessions are from April 7, 2026 to June 25, 2026

MAIN MODULES

- Understanding and ideation in the creative industries
- Managing growth and financial sustainability
- Building the creative business framework
- From plan to action – business plan development

BENEFITS FOR PARTICIPANTS

- Practical skills in entrepreneurship and innovation
- Mentoring from international experts
- Group work and real-world projects
- Certificate upon successful completion of the program
- Badge of Recognition for active engagement
- Possibility of ECTS recognition (depending on university regulations)

Application deadline: March 23 - 31, 2026

Program starts on: April 7, 2026

Application: through the Google Form shared by your institution